



20-22 October 2015, Bathurst NSW

## Welcome to the 2015 *SEGRA* Conference!

We look forward to welcoming you to the 19<sup>th</sup> national ***Sustainable Economic Growth for Regional Australia (SEGRA)*** Conference in Bathurst next week.

### Conference dates

Day 1: Tuesday, 20 October  
Day 2: Wednesday, 21 October  
Day 3: Thursday, 22 October

### Program Times

8:30am – 5:00pm  
8:30am – 5:30pm  
9:00am – 1:00pm

### Conference Venue

Charles Sturt University  
Panorama Ave  
Bathurst NSW 2795  
Australia

Phone: 02 6338 4000

Website: <http://www.csu.edu.au/about/locations/bathurst>

### Parking

Complimentary parking is available at Charles Sturt University in Bathurst in P26. Please refer to the venue map for the location.

### Shuttle Bus

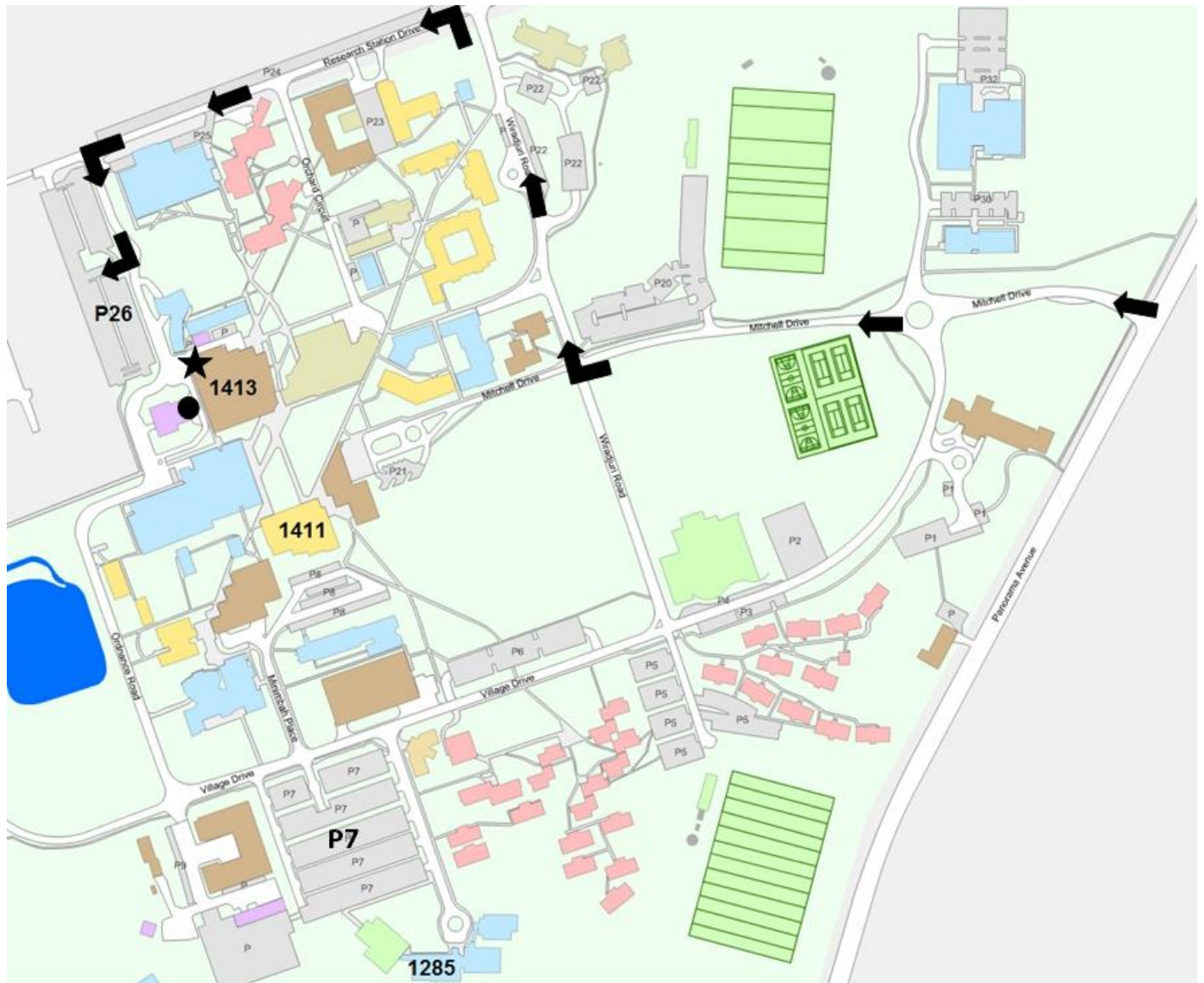
A free shuttle bus service is available for delegates between Rydges Mount Panorama, Country Lodge Motor Inn and Charles Sturt University in Bathurst. The bus operates on specific times.

The bus schedule can be accessed online at: <http://www.segra.com.au/PDF/2015/bus-timetable.pdf>, from the conference registration desk and at the reception desk of Rydges Mount Panorama and the Country Lodge Motor Inn.



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## Map of Charles Sturt University in Bathurst



Charles Sturt University in Bathurst – enter via main entrance on Panorama Avenue  
Follow arrows above for best route to delegate parking

### **P26 – Parking**

- Parking for **SEGRA** delegates  
Disabled/Wheelchair parking and drop off is available next to 1413



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★ **1413 (back entrance)** - Bus drop off point (conference days) and entry for Business Breakfasts and Conference Registration

**P7** – Bus drop off point (for Regional Collaborative Investment Summit and Rural and Remote Regions Research Agenda only)

**1285 – Centre for Professional Development**

Regional Collaborative Investment Summit  
Rural and Remote Regions Research Agenda

**1411 - Mansfield Building**

- Main Plenary (Level 3)
- Spotlight Sessions (Levels 2 & 3)
- **SEGRA** Challenge (Levels 2 & 3)
- **SEGRA** Regional Best Practice Showcase (Levels 2 & 3)
- Workshops (Levels 2 & 3)

**1413 – Student Amenities Centre**

- Regional Expo Displays
- Business Breakfasts
- Morning & Afternoon Teas
- Lunches
- Happy Hour
- 2016 Host Drinks
- Networking Dinner

Detailed maps of the campus and conference rooms can be downloaded at: <http://www.segra.com.au/PDF/2015/csu-delegatemaps.pdf>



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## Getting to the Venue

Located on the banks of the Macquarie River in the Central Tablelands Region of New South Wales, Bathurst is one of the Australia's fastest growing modern regional cities. It is home to the Wiradjuri people and is the site of Australia's oldest inland European settlement.

Bathurst is a 2.5 - 3 hour drive or 40 minute flight from Sydney.

### Airport

Bathurst Regional Airport is located approx. 10.8 kms / 15 mins drive from the conference venue - Charles Sturt University (CSU).

Regional Express (REX) operates 6 flights a day, Monday to Friday, to and from Sydney and weekend services. For more information: <http://www.rex.com.au/>

### Train

Countrylink offers daily trains to Bathurst from Sydney Central with selected stops on the way. Travel time is approximately 3.5 hours.

CityRail has a daily return service (Outback Explorer) from Sydney to Bathurst.

Both services stop at the Bathurst Railway Station located at the bottom of Keppel Street.

For more information:

Countrylink - <http://www.nswtrainlink.info/>

CityRail - <http://www.sydneytrains.info/>

### Bus / Coach

Australia Wide Coaches offers daily non-stop express services to and from Sydney. The coach originates in neighbouring Orange, and require passengers to pre-book their seats for collection in Bathurst. Travel time is approximately 3.5 hours.

For more information: Australia Wide Coaches - <http://www.austwidecoaches.com.au/>



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## Taxi

Prebook a taxi by phoning Bathurst Taxis on 131 008 or 02 6325 0004.

## Car Rental

Bathurst has a range of car rental companies, all who accept pick ups and drop offs including: Avis, Budget, Hertz and Thrifty operate from car rental.

Prebook a rental vehicle by phoning your preferred agent.

Avis: 13 63 33

Budget: 13 27 27

Hertz: 13 30 39

Thrifty: 1300 36 72 27

## Delegate Registration

Please visit the registration desk located in Building 1413 in the Rafters Bar where you will receive your delegate name tag, handbook and satchel.

Early bird registration will be available at the Mayoral Welcome Cocktail Reception at the Australian Fossil & Mineral Museum from 5:30pm - 7:00pm.

The registration desk throughout the conference is located in the Rafters Bar in building 1413 and is open on Tuesday, 20 October and Wednesday, 21 October from 6:30am - 5:00pm and Thursday, 22 October from 7:00am - 10:30am.

## Speaker Registration

Upon arrival, please proceed to the delegate registration desk and make yourself known to one of the events staff. Please ensure you arrive **at least** 30 minutes prior to the commencement of your presentation time or 1 hour before if you require to pre-load your presentation.

If you are running late or have any questions, please phone the Belinda Ha, Events Coordinator, 0403 870 023.

Please ensure you bring along a copy of your presentation on USB with you to the conference.





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If you have embedded videos in your presentation, it is recommended that you bring along a pre-downloaded copy of the video/s in case issues arise with the Internet at the venue.

For those who have a presentation, we strongly recommend that you visit the AV technician outside the Main Plenary prior to your presentation for a run through, especially if you have not submitted your presentation previously to the **SEGRA** Secretariat.

## Conference Program

The full program will be available in the Delegate Handbook which you will receive upon onsite registration. Program details can also be viewed on the conference website via the following links:

- [Conference program](#)
- [Speaker Biographies and Abstracts](#)


### PRE-CONFERENCE: Monday, 19 October

<p><b>10:00am – 4:00pm</b></p> <p><b>Building:</b> 1285 Foundation Room 2</p>	<p><b>Regional Collaborative Investment Summit</b></p>
<p><b>10:00am – 4:00pm</b></p> <p><b>Building:</b> 1285 Foundation Room 1</p>	<p><b>Rural and Remote Regions Research Agenda</b></p>
<p><b>4:30pm – 5:30pm</b></p>	<p><b>Bathurst Walking Tour – A Delightful Spot – 1815 – The Bathurst Government Settlement Heritage Trail</b></p> <p><b>Meeting Point:</b> Stanley St at the Flagstaff between William St and George St</p>
<p><b>5:45pm- 7:00pm</b></p>	<p><b>Mayoral Welcome Cocktail Reception</b></p> <p>Australian Fossil and Mineral Museum 224 Howick St Bathurst NSW 2795</p>



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**DAY 1: Tuesday, 20 October - Conference Program**

<p><b>7:00am</b> <b>Building:</b> 1413 Rafters Bistro</p>	<p><b>Business Breakfast</b> <b>The Regional Context of <i>SEGRA</i> 2015</b></p>
<p><b>8:30am – 10:30am</b> <b>Building:</b> 1411 Room 347 (Level 3)</p>	<p><b>Plenary Session</b></p> <ol style="list-style-type: none"> <li>1. Welcome to Country &amp; Welcome from Charles Sturt University</li> <li>2. Australia's Economic Outlook</li> <li>3. The Regional Landscape – Wentworth Group of Concerned Scientists' Blueprint for a Healthy Environment and Productive Economy</li> <li>4. National Conversation for Regional Policy</li> <li>5. A New Creative Engagement Model for Robust Community Consultation and Interaction</li> </ol>
<p><b>10:30am – 11:00am</b> <b>Building:</b> 1413 Rafters Bar &amp; Rafters Bistro</p>	<p><b>Morning Tea</b></p>
<p><b>11:00am – 12:30pm</b> <b>Building:</b> 1411 Room 347 (Level 3)</p>	<p><b>Plenary Session</b></p> <ol style="list-style-type: none"> <li>1. Leadership: what does it mean, how is it evidenced, advocacy and lobbying</li> <li>2. Localism and Leadership in Regional Australia: what do we really need?</li> <li>3. RDA Report</li> <li>4. 2015-16 Challenge Leaders' Pitch</li> </ol>
<p><b>12:30pm – 1:30pm</b> <b>Building:</b> 1413 Rafters Auditorium</p>	<p><b>Western Researchers Institute (WRI) Lunch</b></p> 



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<p><b>1:30pm – 3:30pm</b> 1411.218</p> <p>1411.315 1411.303 1411.242</p> <p>1411.241</p>	<p><b>Spotlight Sessions</b></p> <ol style="list-style-type: none"> <li>1. Challenges, Issues and Strategies for Developing Regional Industry</li> <li>2. Raising Up Leaders and Getting Things Done in the Regions</li> <li>3. Creating Diverse Regional Futures</li> <li>4. Delivering Productivity Outcomes from Technological and Digital Disruption</li> <li>5. Labour Markets and Regional Australia</li> </ol>
<p><b>3:30pm – 4:00pm</b> <b>Building:</b> 1413 Rafters Bar &amp; Rafters Bistro</p>	<p><b>Afternoon Tea</b></p>
<p><b>4:00pm – 5:00pm</b> 1411.215 1411.242 1411.315 1411.303</p> <p>1411.241</p> <p>1411.218</p>	<p><b>The 2015-16 SEGRA Challenge</b></p> <ol style="list-style-type: none"> <li>1. How Might We Respond to Carbon in the Real World?</li> <li>2. How Might We Create Diverse Regional Futures?</li> <li>3. How Might We Build Leadership for the Future?</li> <li>4. How Might We Deliver Good Governance in Regional Australia by 2050?</li> <li>5. How Might We Provide Secure and Safe Domestic Water for Rural and Remote Regions?</li> <li>6. How Might We Develop Startup / Innovation Ecosystems in Regional Australia?</li> </ol>
<p><b>5:00pm</b> <b>Building:</b> 1413 Rafters Bar</p>	<p><b>Happy Hour</b></p>
<p><b>7:00pm</b> <b>Building:</b> 1413 Rafters Auditorium</p>	<p><b>Networking Dinner</b></p>





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**DAY 2: Wednesday 21 October - Conference Program**

<p><b>7:00am</b> <b>Building:</b> 1413 Rafters Bistro</p>	<p><b>Business Breakfast</b> The Hon. Julie Collins MP, Shadow Minister for Regional Development and Local Government</p>
<p><b>8:30am – 10:30am</b> <b>Building:</b> 1411 Room 347 (Level 3)</p>	<p><b>Plenary Session</b> 1. Approaches &amp; Priorities of the NSW Department of Industry to Regional Economic Development 2. Designing and Implementing Projects that Deliver Policy Intent Place-Based Investible Business Cases 3. Hypothetical - Optimising the Natural and Human Resources: through the lens of the Murray-Darling Basin 4. Progress in Australian Regions</p>
<p><b>10:30am – 11:00am</b> <b>Building:</b> 1413 Rafters Bar &amp; Rafters Bistro</p>	<p><b>Morning Tea</b></p>
<p><b>11:30am – 12:30pm</b> 1411.240 1411.218 1411.241 1411.242 1411.303</p>	<p><b>SEGRA Regional Best Practice</b> 1. Regional Success Stories 2. Building Resilience 3. Sustainability 4. Infrastructure 5. Developing and Delivering Programs</p>
<p><b>12:30pm – 1:30pm</b> <b>Building:</b> 1413 Rafters Auditorium</p>	<p><b>Lunch</b></p>
<p><b>1:30pm – 3:30pm</b> 1411.303 1411.242  1411.218 1411.315 1411.241</p>	<p><b>Spotlight Sessions</b> 6. Regional Production and Conservation Landscapes 7. Building Capacity: key policy trends including regions and their towns and cities 8. Factors Influencing the Success of Regional Businesses 9. Regional Education and Employment Opportunities 10. Working with Small to Medium Sized Enterprises (SMEs)</p>
<p><b>3:30pm – 4:00pm</b> <b>Building:</b> 1413 Rafters Bar &amp; Rafters Bistro</p>	<p><b>Afternoon Tea</b></p>



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<p><b>4:00pm – 5:30pm</b> <b>Building:</b> 1411 Room 347 (Level 3)</p>	<p><b>Plenary Session</b> 1. The 2015-16 Challenge Pitch 2. Etheridge Presentation 3. Challenge Winner Announcement 4. Regional Australia Raise Your Voice 5. Announcement of 2016 Host Region</p>
<p><b>5:30pm</b> <b>Building:</b> 1413 Rafters Bar</p>	<p><b>2016 Host Region Drinks</b></p>
<p><b>7:00pm</b> Rydges Mount Panorama Level 7, Panorama Rooms</p>	<p><b>Conference Dinner &amp; SEGRA Short Film Festival</b></p>

### DAY 3: Thursday 22 October – Workshops & Study Tour

<p><b>7:30am</b> <b>Building:</b> 1413 Rafters Bistro</p>	<p><b>Business Breakfast</b> <b>Collaborative Investment for Catalyst Infrastructure</b> Robert Prestipino, Vital Places Pty Ltd</p>
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<p><b>9:00am – 1:00pm</b> 1411.242</p>	<p>Option 1: Geotrails: creating new journeys for geotourism</p>
<p><b>9:00am – 1:00pm</b> 1411.303</p>	<p>Option 2: Right Start Right Project</p>
<p><b>9:00am – 1:00pm</b> 1411.241</p>	<p>Option 3: Free Trade Agreements</p>
<p><b>9:00am – 1:00pm</b> 1411.315</p>	<p>Option 4: Murray-Darling Basin Round Table</p>
<p><b>9:00am – 1:00pm</b></p>	<p>Option 5: Events in Regional Australia: the Bathurst Story</p> 



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## Networking Functions & Events

### Regional Collaborative Investment Summit

Date: Monday, 19 October  
Time: 10:00am– 4:00pm  
Venue: Foundation Room 2, Centre for Professional Development  
Charles Sturt University in Bathurst  
Dress: Smart casual dress  
Tickets: \$395

### Rural and Remote Regions Research Agenda

Date: Monday, 19 October  
Time: 10:00am– 4:00pm  
Venue: Foundation Room 1, Centre for Professional Development  
Charles Sturt University in Bathurst  
Dress: Smart casual dress  
Tickets: \$120

### Bathurst Walking Tour – A Delightful Spot – 1815 – The Bathurst Government Settlement Heritage Trail

Date: Monday, 19 October 2015  
Time: 4:30pm – 5:30pm  
Meeting Point: Stanley St at the Flagstaff between William St and George St  
Cost: Free. Please register [here](#).

### Mayoral Welcome Cocktail Reception

Date: Monday, 19 October  
Time: 5:45pm – 7:15pm  
Venue: Australian Fossil & Mineral Museum  
224 Howick Street, Bathurst NSW 2795  
Dress: Smart casual dress  
Tickets: All delegates are invited. Please register [here](#) for networking functions. Registrations are welcome for colleagues and/or partners who are not attending the conference.



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### Business Breakfasts

Date: Tuesday, 20 October, Wednesday, 21 October & Thursday, 22 October  
Time: 7:00am (20-21 October), 7:30am (22 October)  
Venue: Building 1413 - Rafters Bistro, Charles Sturt University in Bathurst  
Dress: Smart casual dress  
Tickets: \$30.00 per person, per day. Please register [here](#). Registrations are welcome for colleagues and/or partners who are not attending the conference.

### Networking Dinner

Date: Tuesday, 20 October  
Time: 7:00pm  
Venue: Building 1413 – Rafters Auditorium, Charles Sturt University in Bathurst  
Dress: Smart casual dress  
Tickets: \$95.00 per person. Please register [here](#) for networking functions. Registrations are welcome for colleagues and/or partners who are not attending the conference.

### Conference Dinner & SEGRA Short Film Festival

Date: Wednesday, 21 October  
Time: 7:00pm  
Venue: Rydges Mount Panorama, 1 Conrod Straight, Bathurst NSW 2795  
Level 7, Panorama Rooms  
Dress: Semi-formal  
Tickets: \$125.00 per person. Please register [here](#) for networking functions. Registrations are welcome for colleagues and/or partners who are not attending the conference.



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## Dress Codes

During the conference program, smart casual dress is appropriate.

## What to Bring

We recommend delegates to bring an umbrella in case of rain.

## Onsite Contact Numbers

Keynote Speakers, Sponsors & Media:	0408 882 871 (Kate Charters, Conference Convenor)
Concurrent Speakers & Registration:	0403 870 023 (Belinda Ha, Events Coordinator)

## Join us on Social Media!

Receive up-to-date information during the **SEGRA** Conference by following us on Twitter



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## SEGRA 2015



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