

# SEGRA Walks the Talk

Sustainable Economic Growth for Regional Australia

Edition 14 – December

SEGRA 2016 – Naturally Stronger Regions – Realising the Potential, Albany, WA – 26

## Season's Greetings

Mark your Diaries 26 – 28 October 2016



**SEGRA**  
SUSTAINABLE ECONOMIC GROWTH  
FOR REGIONAL AUSTRALIA

**ALBANY &  
GREAT SOUTHERN REGION  
2016**

### NATURALLY STRONGER REGIONS - REALISING THE POTENTIAL





In a world inundated with events focused on a single issue or a new piece of technology, **SEGRA** stands out for its independence, breadth of topics, and outstanding speakers.

### **SEGRA Provides**

#### **Variety and context**

The **SEGRA** conference provides a range of topics including National Regional Policy, Sustainability, Leadership, Digital Disruption and Labour Markets and Education.

#### **Best and brightest**

Our speakers are handpicked by the National Steering Committee for their knowledge, expertise and presentation skills. The line-up of speakers impresses year after year.

#### **Don't underestimate the importance of networking**

Networking is about making connections and building mutually beneficial relationships. Spotlight sessions, panels, hypotheticals, challenges and networking functions mean there is no better place to network. This is your opportunity to form connections with passionate people from across regional Australia.



Sustainable Economic Growth for Regional Australia (**SEGRA**) was established in 1997.

**SEGRA's** vision is to promote regions and regional issues and to help empower people in regions to define and control their own futures. **SEGRA** advocates that we can secure a sustainable future for rural, remote and regional Australia through collaborative multi-layered and interconnected responses to issues, challenges and opportunities.

The material in the Communiqué was prepared by Adjunct Associate Professor Peter Waterman and Kate Charters, **SEGRA** National Steering Committee.

View the **SEGRA** 2015 Communiqué at: <http://www.segra.com.au/PDF/2015/communiqué.pdf>

# DPM is Listening to Regional Australia



The DPM addressed **SEGRA** 2015 delegates at the Conference Dinner and showed his support for regional Australia.

See the full speech at: [http://minister.infrastructure.gov.au/wt/speeches/2015/wts024\\_2015.aspx](http://minister.infrastructure.gov.au/wt/speeches/2015/wts024_2015.aspx)



## Carbon in the Real World

A proactive initiative '*Carbon in the Real World*' was launched in Bathurst at **SEGRA** 2015.

This initiative is a direct response to the situation that world-wide many activists and headline seeking media commentators are demonising the terms 'carbon' and 'coal' with catch-all cries to for a 'carbon free economy,' a 'fossil fuel free world' and to 'leave-it-in the ground.' Such demonising is being done in extreme ignorance of what the words really mean in ecological, economic and social terms. Scant regard is being given to the reality that carbon is the foundation element of all forms of life on earth and that it is essential for the maintenance of the biophysical environment and our livelihoods and lifestyles.



Two interconnected activities were used to introduce '*Carbon in the Real World*' and they were led by Gerry Morvell, Chair of Brown Coal Innovation Australia (BCIA). The first was a presentation in a 'Spotlight' session where discussion was focused by the proposition: *Don't Demonise Carbon! It is Essential to Regional Landscapes, Rural and Remote Communities and You.* The second was a short presentation as part of the **SEGRA** Challenge titled: *How Can We Optimise Carbon in the Real World?*

To read the full summary of these two presentations, visit:

<http://www.segra.com.au/PDF/IssuesPapers/carbon-in-the-real-world.pdf>



## SEGRA 2015 Videos



Thank you to again to Charles Sturt University in Bathurst for hosting **SEGRA** 2015.

View videos from the **SEGRA** 2015 Conference online at:

<https://ecessprod.csu.edu.au:8443/ess/portal/section/08a1142a-549a-41e4-956b-81a2628b9484>

# Calling Australian Regional Leaders



Are you a regional Australian leader? Or do you know one? Kerry Grace has put out a call for leaders in Regional Australia to participate in interviews for her 'What Matters' book which will be published in 2016. The criteria for interview candidates are:

- If you live in Regional Australia;
- If you care about your community; and
- Actively create opportunities for change

Get in touch with Kerry today at [kgrace@evolvenetwork.com.au](mailto:kgrace@evolvenetwork.com.au)

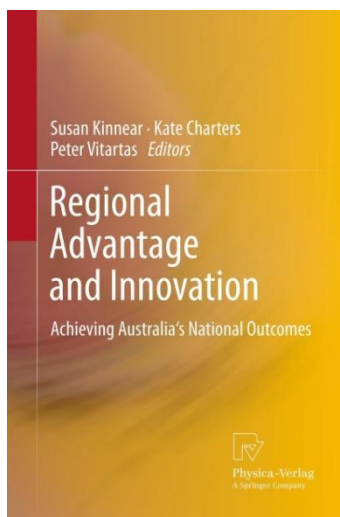


# Innovation and Regional Australia

It is vital that regional Australia has a voice in the soon-to-be released white paper on Innovation and Science. Regional areas are uniquely well-placed to contribute to national goals in innovation, infrastructure provision, water and food security, environmental sustainability, industry diversification, healthy and liveable communities, and natural disaster preparedness and response. It is important the nature and character of regional Australia is reflected in the white paper. **SEGRA** will be making a submission so please send any ideas and feedback regarding opportunities for regional Australia in the Innovation space.

## ***Only a few copies left - take advantage of the pre-Christmas sale***

This collected edition, drawing as it does from both academic and practice fields, is a timely contribution to the current important conversation about the place in the future of Australian 'regions.' Drawing on a breadth of national and international literature, and through case studies, the authors put the proposition that it is through innovation, which they argue, is 'everyone's business,' that determining and nurturing regional advantage lies.



“This book raises many important issues for future discussion as well as offering interesting and relevant case studies as examples of practice. I am certain it will prove a valuable and useful addition to policy makers, practitioners, academics and community members, and I commend it to everyone who is interested and involved in the future of rural and regional Australia.”

*Prof. Daniella Stehlik, Chair, Rural Industries Research and Development Corporation*

***Special offer on book - \$80.00 plus postage and handling of \$15.00***

Order your copy now at - <http://www.segra.com.au/PDF/IssuesPapers/flyer-book.pdf>

# 10 Dimensions of Prosperity in Place



Technology has trumped the tyranny of distance and place no longer matters. At least, that's what most people seem to think. In fact, the opposite is occurring: place is becoming more important as the world's economies are transformed by knowledge-intensive activities.

Place matters for prosperity. People want somewhere to belong, where their human need for community can be nourished, and where they feel a measure of control over the things that matter to them. People in regional, rural and remote Australia often have a deep attachment to place. More recently

the role of place as a driver of economic development and opportunity in regional Australia is receiving increasing recognition. The attached report *The Purpose of Place* uses 10 dimensions of prosperity in place:

1. Human Resources – people power
2. Natural Resources – endowed wealth
3. Physical Capital – buildings and equipment
4. Social Capital – social connections
5. Innovation and Entrepreneurship – desire for the new and willingness to take risks
6. Leadership and Contribution – capacity and willingness to lead and collaborate
7. Material Standards – economic wellbeing
8. Health and Safety – physical, mental and emotional wellbeing
9. Natural Amenity – beauty of the surroundings
10. Local Amenities – convenience and accessibility in meeting everyday needs.



Kristian Kolding addressed these issues at **SEGRA** 2015. Kristian's presentation can be accessed in the 2015 conference proceedings on **SEGRA** website at: <http://www.segra.com.au/segra15ConfProc/index.html>

# SEGRA 2016

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Deadline for submission of articles and images for the next edition of *SEGRA* Walks to Talk is **Monday, 11 January 2016**

Please send your articles and images to: [info@segra.com.au](mailto:info@segra.com.au)

