



SEGRA
SUSTAINABLE ECONOMIC GROWTH
FOR REGIONAL AUSTRALIA

20-22 October 2015, Bathurst NSW

Attention: News Editors / Chief of Staff
FOR IMMEDIATE RELEASE

Improving your region's resilience

At the end of the day every regions resilience will depend on the capacity of their own community" says expert in addressing the national Sustainable Economic Growth for Regional Australia (**SEGRA**) conference being conducted at Charles Sturt University in Bathurst in two weeks.

"Regional resilience is a key strategic priority for Australia. Regions like people can be vulnerable to changes in economic, social, health or environmental conditions" said Prof. Alan Lawton "What is important is how regions respond and indeed anticipate the impacts of the changes"

"Regional resilience is about health, wellbeing, lifting productivity and economic growth, managing risk and capturing opportunities for sustainable environment and human systems".

Resilience depends on a range of factors about the range of factors apart from current economic health including the quality of the relationships between different stakeholders, the support networks that exist within a community, the human capabilities and competencies that exist and the attitudes of groups and individuals to the challenge of change said Prof. Lawton.

"**SEGRA**'s vision when it started 19 years ago was to promote regions and regional issues and empower regions to lead their own futures. **SEGRA** promotes that through collaborative multilayered and interconnects responses we can secure a sustainable future for rural, regional and remote Australia," said Convenor Ms Kate Charters.

Prof. Lawton combines strong understanding of ethical leadership as well as public sector management to his thinking ensuring it is practical and focused. Part of his presentation included a tool to measure regional resilience.

.....ENDS.....

To see the full conference program please visit
http://www.segra.com.au/segra_prog.html



SEGRA
SUSTAINABLE ECONOMIC GROWTH
FOR REGIONAL AUSTRALIA

20-22 October 2015, Bathurst NSW



Professor Alan Lawton is a Professor of Management in Federation Business School with a background in political philosophy. He has held professorial appointments at five different universities in three different countries. He has published extensively on public sector management and he has particular expertise in the field of public sector ethics. He has advised governments in Europe and Africa on developing ethical frameworks for government ministers, MPs, judges and civil servants. His most recent publications are on ethical leadership. He also led a small team on a project developing a tool to measure regional resilience.

To arrange interviews with speakers please contact Conference Convenor Ms Kate Charters on 0408 882 871.

For general interviews about issues affecting regional Australia please contact Professor Geoff Cockfield, Founding Member of **SEGRA**, 0409 490 073

SEGRA 2015 is proudly supported by Charles Sturt University, TAFE Western, NSW Government Department of Industry, Regional Development Australia – Orana NSW, Regional Development Australia Central West, Central NSW Councils (Centroc), Western Research Institute Ltd. (WRI), Regional Development Australia – Riverina NSW, Rydges Mount Panorama, Verto, Bathurst Regional Council and Bendigo Bank.