



Research for Regions



### WE'RE REGIONAL

WRI's core research team is highly skilled and experienced, versatile, and committed to delivering meaningful findings for our clients. We're located in Bathurst, employing regional staff who have regional connections, experience and knowledge.

Our approach relies on economic understanding, research methodologies and modelling techniques that are sensitive to the complexities of regional economies and communities. We're accessible and we work closely with our clients to ensure that we deliver to their needs.

### WE ADAPT

We work with our clients to understand their research needs. It's rare that two projects are completely alike, so WRI looks for ways to adapt our approaches and our knowledge to new contexts. WRI's approach to problem solving often involves a whole of team brain-storming where we share, consider and test new and often innovative ideas.

### WE COLLABORATE

WRI's core team is only small, but we often draw on the expertise of our associates to extend and strengthen our team. This includes methodological experts, industry experts and academic experts.

We also embrace opportunities to team up with other consulting organisations, providing our specialist expertise to deliver a complete solution to multi-faceted projects.

### WHAT WE DELIVER

WRI has a strong reputation for producing results that are meaningful and actionable. In addition to this, we have a strong track record for supporting organisations in securing funding for infrastructure and community development projects.

Here is a selection of the services we provide to different client groups:

#### EDUCATIONAL INSTITUTIONS INCLUDING UNIVERSITIES, TAFES AND OTHER TRAINING PROVIDERS:

- Organisational economic impact studies
- Assessments of the impacts of specific courses using Economic Impact and Benefit Cost Analysis
- Qualitative and quantitative research including surveys, in-depth interviews and focus groups to support:
  - the development of student support programs
  - course planning and marketing functions
  - course impact analysis

#### NOT FOR PROFIT SERVICE PROVIDERS

- Organisational economic impact studies
- Economic appraisal to support funding applications using Benefit Cost Analysis and Economic Impact analysis
- Qualitative and quantitative research including surveys, in-depth interviews and focus groups to support service planning and marketing functions
- Community and demographic profiling
- Program evaluations

#### STATE AND FEDERAL GOVERNMENT

- Regional socio-economic profiling
- Economic opportunity profiling including Economic Impact assessments
- Program evaluations
- Regional workforce and skills surveys

#### LOCAL GOVERNMENT

- Community sentiment surveys
- Socio-economic assessments to support Special Rate Variation applications (NSW)
- Economic impact studies for events and facilities
- Economic appraisals in support of funding applications using Benefit Cost Analysis and Economic Impact analysis
- Program evaluations
- Economic opportunity profiling

#### FINANCE SECTOR

- Regional business sentiment surveys
- National agribusiness surveys
- Community economic monitors

#### RESOURCES ORGANISATIONS

- Social and community impact assessments
- Organisational Economic Impact studies

#### PEAK BODIES

- Organisational and sectoral Economic Impact studies
- Assessments of the impact of government policy change on sectors

#### REGIONAL DEVELOPMENT GROUPS

- Business Performance Surveys
- Regional socio-economic profiling
- Economic opportunity profiling including Economic Impact assessments

MEASURE IMPACT  
QUANTIFY BENEFITS  
ANALYSE WORKFORCE  
EVALUATE OUTCOMES  
UNDERSTAND SENTIMENT

### OUR VISION

WRI strives to be the country's leading regional research organisation, providing research that promotes the development of Australia's rural and regional economies and communities. Our role in supporting regional Australia is to connect organisations with credible research that enables them to maximise opportunities for sustainability, growth and future development.

WRI offers a complete and tailored research service