

SEGRA 2015 PROGRAM OVERVIEW

Monday, 19 October 2015

Pre-Conference

<p>10:00am - 4:00pm</p>	<p><u>Regional Collaborative Investment Summit</u></p> <p>Foundation Room 2, Centre for Professional Development (Building: 1285) Charles Sturt University in Bathurst</p> <p>Cost: \$395</p> <p>Facilitators: <u>Paul Niederer</u>, Chair, CIM Australia</p> <p>Presenter: <u>Robert Prestipino</u>, Director, Vital Places Pty Ltd</p> <p>Click <u>HERE</u> to view the program for the Regional Collaborative Investment Summit</p>
<p>10:00am - 4:00pm</p>	<p><u>Rural and Remote Regions Research Agenda</u></p> <p>This session aims to bring to the table identified research needs and researchers and research organisations who have the capacity and capability to address those needs. To give a practical and need driven focus to this session we are going encourage participants from regional Australia who have identified issues that could require research based resolution to put forward potential critical research questions.</p> <p>Foundation Room 1, Centre for Professional Development (Building: 1285) Charles Sturt University in Bathurst</p> <p>Cost: \$120</p> <p>Facilitator: <u>Prof. Geoff Cockfield</u>, Professor in Government & Economics,</p>

	<p>University of Southern Queensland</p> <p>Small Group Facilitators:</p> <p>A/Prof. Jeremy Buultjens, School of Business, Southern Cross University and SEGRA National Steering Committee</p> <p>Dr. Jen Cleary, Chair, RDA Far North, Senior Research Fellow, University of South Australia and SEGRA National Steering Committee</p> <p>A/Prof. Peter Waterman, Adjunct Associate Professor in Environmental Science, University of the Sunshine Coast and SEGRA National Steering Committee and Dr. Jay Rajapakse, Lecturer, Science and Engineering Faculty, Queensland University of Technology</p> <p>Prof. Max Finlayson, Director, Institute for Land, Water & Society, Charles Sturt University</p> <p>10:00am - 10:30am</p> <p>Morning Tea and Welcome from Charles Sturt University</p>
<p>4:30pm – 5:30pm</p>	<p><u>Bathurst Walking Tour - A Delightful Spot – 1815: The Bathurst Government Settlement Heritage Trail</u></p> <p>Launched this year as part of the town's bicentenary, the walking trail takes visitors through the early European government settlement of Bathurst from 1815 – 1840 starting at the Macquarie River and finishing on William Street.</p> <p>The interpretative signs (along the trail) and permanent exhibition of images and maps at the Bathurst City Community Club (Corner of Durham and William Streets) tell the stories of Bathurst's beginnings.</p> <p>The tour is free and will run from 4:30pm – 5:30pm on Monday, 19 October, allowing delegates enough time to travel to the Mayoral Cocktail Reception.</p> <p><u>Register Now</u></p> <p>Meeting point - Stanley Street at the Flagstaff between William St and George St</p>
<p>5:45pm – 7:15pm</p>	<p><u>Mayoral Welcome Cocktail Reception</u></p>

	<p>Australian Fossil & Mineral Museum 224 Howick St, Bathurst NSW 2795</p> <p>Delegates are invited. Colleagues and/or partners who are not attending the conference are welcome.</p> <p>Host: Cr. Gary Rush, Mayor, Bathurst Regional Council</p> <p>Speaker: Prof. Andrew Vann, Vice-Chancellor, Charles Sturt University</p>
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Tuesday, 20 October 2015


Conference Day 1 – Leading & Growing Regional Australia

7:00am	<p><u>Business Breakfast</u></p> <p>Cost: \$30</p> <p>Chair: Kate Charters, Director, Management Solutions (Qld) and SEGRA National Steering Committee</p> <p>Speaker: The Regional Context of <i>SEGRA</i> 2015 Prof. Geoff Cockfield, Professor in Government & Economics, University of Southern Queensland</p>
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Plenary Program

Chair: Prof. Andrew Vann , Vice-Chancellor, Charles Sturt University	
8:30am - 8:45am	<p>Welcome to Country Aunty Gloria Rogers, Wiradjuri Elder</p> <p>Welcome from Charles Sturt University Prof. Andrew Vann, Vice-Chancellor, Charles Sturt University</p>
8:45am - 9:10am	<p>Australia's Economic Outlook Kristian Kolding, Associate Director, Deloitte Access Economics</p>

<p>9:10am - 9:40am</p>	<p>The Regional Landscape - Wentworth Group of Concerned Scientists' Blueprint for a Healthy Environment and a Productive Economy</p> <p>Prof. Darryl Low Choy, Professor, Environmental and Landscape Planning, Griffith University</p>
<p>9:40am - 10:20am</p>	<p>National Conversation for Regional Policy</p> <p>Chair: Prof. Geoff Cockfield, Professor in Government & Economics, University of Southern Queensland</p> <p>Participants:</p> <p>Lauren Andrews, Rural & Regional Affairs Strategist, Bendigo Bank</p> <p>Don Burke OAM, CTC Productions</p> <p>A/Prof. Michelle Evans, Senior Lecturer in Leadership, Charles Sturt University</p> <p>Kerry Grace, Director, Evolve Network</p> <p>Robert Reed, Director, Forms Express Pty Ltd</p>
<p>10:20am - 10:30am</p>	<p>A New Creative Engagement Model for Robust Community Consultation and Interaction</p> <p>Kristine Peters-Deray, Independent Researcher and Artist</p> <p>Co-presenter: Ashley Bland, Senior Manager - Environment, Skillset</p>
<p>10:30am - 11:00am</p>	<p>Morning Tea</p>
<p>Chair: A/Prof. Jeremy Buultjens, School of Business, Southern Cross University and SEGRA National Steering Committee</p>	
<p>11:00am - 11:30am</p>	<p>Leadership: what does it mean, how is it evidenced, advocacy and lobbying</p> <p>Prof. Andrew Vann, Vice-Chancellor, Charles Sturt University</p>
<p>11:30am - 11:50am</p>	<p>Localism and Leadership in Regional Australia: what do we really need?</p> <p>Dr. Jen Cleary, Chair, RDA Far North, Senior Research Fellow,</p>

	University of South Australia and SEGRA National Steering Committee
11:50am - 12:20pm	<p>RDA Report</p> <p>Speakers:</p> <p>Felicity Taylor-Edwards, Chief Executive Officer, RDA Orana</p> <p>Peter McMillan, Executive Officer, RDA Central West</p> <p>Mark Ritchie, Executive Officer, RDA Riverina</p>
12:20pm – 12:30pm	Challenge Leaders’ Pitch
12:30pm - 1:30pm	<p>Western Research Institute (WRI) Lunch</p> <p></p> <p>Speakers:</p> <p>Danielle Ranshaw, Chief Executive Officer, Western Research Institute</p>
Spotlight Sessions	
1:30pm - 3:30pm	<p><u>1. Challenges, Issues and Strategies for Developing Regional Industry</u></p> <p><u>2. Raising Up Leaders and Getting Things Done in the Regions</u></p> <p><u>3. Creating Diverse Regional Futures</u></p> <p><u>4. Delivering Productivity Outcomes from Technological and Digital Disruption</u></p> <p><u>5. Labour Markets and Regional Australia</u></p>

SEGRA 2015 SPOTLIGHT SESSIONS

Day 1 - Tuesday, 20 October 2015

Spotlights 1 - 5
1:30pm - 3:30pm

[Spotlight Snapshots for Tuesday 20 October 2015](#)

	<p>This spotlight will be led by Professor Kishor Sharma (Charles Sturt University) and will cover pressing regional issues and challenges including skill shortages in regional Australia, regional migration and local industrial performance. Ideas Champions include economic researchers and policy makers with extensive experience in regional development issues in both Australia and overseas.</p>
<p>Spotlight 1 Challenges, Issues and Strategies for Developing Regional Industry</p>	<p>Facilitator: Prof. Kishor Sharma, Professor of Economics, Charles Sturt University</p> <p>Re-Imagining the Region: what it means for regional business development Dr. Paul Collits, Adjunct Professor, School of Business, University of the Sunshine Coast</p> <p>Internal Migration Across Regional Australia: the impact of industrial change Prof. Kishor Sharma, Professor of Economics, Charles Sturt University</p>
	<p>Co-presenter: Dr. Parikshit Basu, Associate Professor in Economics/Finance, Charles Sturt University</p> <p>Earnings Outcomes in Metropolitan and Regional Labour Markets: a gender based analysis for New South Wales Dr. Parikshit Basu, Associate Professor in Economics/Finance, Charles Sturt University</p> <p>The Role and Linkages in Employment Growth Across Australia's Regions Dr. Thomas Murphy, Adjunct Senior Lecturer, Charles Sturt University</p> <p>Co-presenters: Dr. Parikshit Basu, Associate Professor in</p>

	<p>Economics/Finance, Charles Sturt University</p> <p>Prof. Mark Morrison, Sub-Dean (Research), Professor in Economics, Charles Sturt University</p> <p>Danielle Ranshaw, Chief Executive Officer, Western Research Institute</p> <p>Emerging Trends in Skills Shortages in Regional New South Wales: the case of the Riverina region</p> <p>Prof. Edward Oczkowski, Sub-Dean (Research Students), Professor in Applied Economics and Quantitative Methods, Charles Sturt University</p> <p>Co-presenters:</p> <p>Lani Houston, Former Chief Executive Officer, RDA Riverina</p> <p>Prof. Kishor Sharma, Professor of Economics, Charles Sturt University</p>
<p style="text-align: center;">Spotlight 2</p> <p style="text-align: center;">Raising Up Leaders and Getting Things Done in the Regions</p>	<p>This spotlight will be led by Cassandra Hughes, Manager Economic and Community Development, Shire of Cranbrook in WA. The session will examine some of the traits of leaders in thriving-towns and communities and the ways in which they use their skills to benefit their communities. Key themes will include the components of effective influence, the context in which you have influence, influencing strategies and implementation, and fostering new leaders.</p> <p>Facilitator:</p> <p>Cassandra Hughes, Manager Economic and Community Development, Shire of Cranbrook and SEGRA National Steering Committee</p> <p>Discussion Leaders:</p> <p>Ashley Bland, Senior Manager - Environment, Skillset</p> <p>The Apprenticeships of the 21st Century</p> <p>Christine Doan, Director, Malanda North</p> <p>Debra Howe, Manager Economic Development, Mackay Regional Council</p> <p>How Can We Change Things: leadership, entrepreneur, business development</p> <p>Cr. Joan White, Councillor, Goondiwindi Regional</p>

	Council
	<p>Australia is becoming an ethnically diverse society and it is important that regional, rural and remote Australia is able to capture the benefits from this diversity. At the same time, these communities also need to fully capitalise on their existing human resources. The challenge for regional Australia is to develop socially inclusive communities where people feel valued, their differences accepted and respected and all barriers to their active participation in the economic, political and cultural life of the community are removed. The important questions to be considered in this session include: What are the benefits for regional communities from diversity? How can we encourage diversity and inclusion? Is it harder for regional communities to ensure inclusion? What are the important policies for creating diverse regional futures?</p>
<p>Spotlight 3 Creating Diverse Regional Futures</p>	<p>Facilitator: Bronwyn Voyce, Co-Deputy Chair, Regional Development Australia Far North Queensland & Torres Strait Inc and Co-Founder, yRepublic - Cairns Millennial Taskforce</p>
	<p>Discussion Leaders:</p> <p>The Maliyan Experience: a journey into cultural excellence Rod Towney, Manager, Aboriginal Education and Training Unit, TAFE Western</p> <p>Co-presenter: Maxine Greenfield, Aboriginal Partnerships & Industry Liaison, TAFE Western</p> <p>Justice Reinvestment Dr. Jill Guthrie, Research Fellow, Australian National University</p> <p>Aboriginal Education and Employment Partnerships Amanda Spalding, Director Corporate Services, TAFE Western</p>

	<p>Co-presenter: Jamie Sampson, Educational Leader Aboriginal Programs, TAFE Western</p>
<p>Spotlight 4 Delivering Productivity Outcomes from Technological and Digital Disruption</p>	<p>The undeniable widespread and deep changes that brought about digitisation has significantly contributed to productivity growth in the Australian economy. However such transformational change does not necessarily translate into widespread or major productivity growth. Australia has been seen as one of the first countries to show productivity gains from putting ICTs to innovative uses. This spotlight will consider: where are the new opportunities for productivity improvements? Are we taking-up on these? How can we implement these opportunities in Regional Australia?</p> <p>Facilitator: Cr. Rod Macdonald, Portfolio for Knowledge Economy & Education and Major Projects, City of Greater Geelong and SEGRA National Steering Committee</p> <p>Discussion Leaders: Ian Aitken, Director, Engineering and Solutions, Samsung Electronics Dr. Rui Bi, Lecturer in Management, Charles Sturt University</p> <p>Leveraging a Cohesive Digital Strategy to Deliver Economic Growth Graham Perry, Chief Executive Officer, Inland NSW</p> <p>Practical Ways to Build Social Capital and Business Enterprises of Local Levels: response to global drivers Robert Reed, Director, Forms Express Pty Ltd</p>
<p>Spotlight 5 Labour Markets and Regional Australia</p>	<p>Labour and capital are essential factors of production. In regional Australia labour can be a significant differentiator in investment location decisions.</p> <p>The increasing shift to post industrial economies creates new opportunities for regions - this will mean exploring how to adapt through socially, spatially and economically restructuring concepts of location of production,</p>

structuring of work and distribution of costs and risks.

Issues to be considered in this spotlight include: the nature of businesses, the use of migrant and mobile workforces, the remaking of the SME, and the construct of regions as a productive landscape.

Case studies will be used to highlight how some regions have increased labour capacity in their regional economies.

Facilitator:

[Dr. Kim Houghton](#), General Manager, Policy and Research, Regional Australia Institute and Adjunct Associate Professor, University of Canberra

Discussion Leaders:

Permanent and Temporary Immigrants and Rural Development in Australia

[Prof. Jock Collins](#), Professor of Social Economics, University of Technology, Sydney

Co-presenter:

[A/Prof. Branka Krivokapic-Skoko](#), Associate Professor in Management, Charles Sturt University

Designated Area Migration Agreements

[Anthony Friday](#), Chief Executive Officer, Pilbara Regional Council

The SME Regional Job-Creation Opportunity

[John Hemphill](#), Director, Voyager Strategies Pty Ltd

Pacific Seasonal Workers in the Australian Horticultural Sector

[A/Prof. Branka Krivokapic-Skoko](#), Associate Professor in Management, Charles Sturt University

Co-presenters:

[Prof. Jock Collins](#), Professor of Social Economics, University of Technology, Sydney


[Dr. Devaki Monani](#), Lecturer in Social Work, Australian Catholic University

	Todd Williams , Chief Executive Officer, RDA Hunter
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3:30pm - 4:00pm	Afternoon Tea
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THE SEGRA 2015-16 CHALLENGE

4:00pm - 5:00pm	<p><u>1. How Might We Respond to Carbon in the Real World?</u></p> <p><u>2. How Might We Create Diverse Regional Futures?</u></p> <p><u>3. How Might We Build Leadership for the Future?</u></p> <p><u>4. How Might We Deliver Good Governance in Regional Australia by 2050?</u></p> <p><u>5. How Might We Provide Secure and Safe Domestic Water for Rural and Remote Regions?</u></p>
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<p>Tuesday, 20 October 2015</p> <p>4:00pm - 5:00pm</p>	 <p>The idea is loosely based on OpenIDEO crowd sourcing. SEGRA has its own blog space so anyone and everyone can contribute and a number of issues champions are already identified.</p> <p>In reviewing the submitted papers, a number jumped out as 'innovative ideas', provocative challenges or issues that had come of age.</p> <p>Presentations have been grouped around challenge themes with the intention that delegates self select into these challenge areas,</p>
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	<p>nominated presenters give a 10 minute overview of the challenge and their innovative ideas to address the challenge. The groups then have the opportunity to map out the big idea to move it forward. Challenge champions can then pitch the best ideas from their group at the final plenary session. The winning ideas will also have the opportunity to develop them further, have a go at implementing them and present the outcomes at SEGRA 2016.</p> <p>The number of challenges is potentially limitless, however, we hope to get between 4-6 groups going before, during and after the conference.</p> <p>Each participant will be contacted by their topic champion to start the imagining of solutions and capturing inspirations that emerge from these challenges.</p> <p>Challenge Flyer</p>
<p>Challenge 1</p> <p>How Might We Respond to Carbon in the Real World?</p>	<p>Challenge Leader: Gerry Morvell, Chair, Conservation Volunteers and Chair, Wetlands Australia</p> <p>Challenge Champion: A/Prof. Peter Waterman, Adjunct Associate Professor in Environmental Science, University of the Sunshine Coast and SEGRA National Steering Committee</p>
<p>Challenge 2</p> <p>How Might We Create Diverse Regional</p>	<p>Challenge Leader: Ashley Bland, Senior Manager - Environment, Skillset</p>

<p>Futures?</p>	
<p>Challenge 3</p> <p>How Might We Build Leadership for the Future?</p>	<p>Challenge Leader: Kerry Grace, Director, Evolve Network</p>
<p>Challenge 4</p> <p>How Might We Deliver Good Governance in Regional Australia by 2050?</p>	<p>Challenge Leader: Simon Boughey, Chief Executive Officer, Cherry Growers Australia and SEGRA National Steering Committee</p>
<p>Challenge 5</p> <p>How Might We</p>	<p>Challenge Leader: Lara Wilde, Project Director, Northern Agriculture Development Scheme, Etheridge Shire Council</p> <p>Challenge Champion: Michael Kitzelmann, Chief Executive Officer,</p>

<p>Provide Secure and Safe Domestic Water for Rural and Remote Regions?</p>	<p>Etheridge Shire Council</p> <p>Dr. Jay Rajapakse, Lecturer, Science and Engineering Faculty, Queensland University of Technology</p>
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5:00pm	Happy Hour
7:00pm	Networking Dinner

Wednesday, 21 October 2015

Conference Day 2 – Designing, Developing & Delivering Regional Economic Development

7:00am	<p>Business Breakfast</p> <p>Cost: \$30</p> <p>Chair: A/Prof. Peter Waterman, Adjunct Associate Professor in Environmental Science, University of the Sunshine Coast and SEGRA National Steering Committee</p> <p>Speaker: The Hon. Julie Collins MP, Shadow Minister for Regional Development and Local Government</p>
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Plenary Program

Chair: [Prof. Mary Kelly](#), Deputy Vice-Chancellor (Research, Development

and Industry), Charles Sturt University	
8:30am - 9:00am	<p>Approaches & Priorities of the NSW Department of Industry to Regional Economic Development Amanda Chadwick, Executive Director - Industry Policy, Economics & Regional Development, Department of Industry, NSW</p>
9:00am - 9:30am	<p>Designing and Implementing Projects that Deliver Policy Intent Michael Campbell, Senior Consultant, AEC Group</p> <p>Place-based Investible Business Cases Robert Prestipino, Vital Places Pty Ltd</p>
9:30am - 10:20am	<p>Hypothetical - Optimising the Natural and Human Resources: through the lens of the Murray-Darling Basin</p> <p>In this session a facilitator will create a fictional Basin located place in northern Australia that are developing their own water management plan and are seeking advice from various players with practical experience with a relevant analogue.</p> <p>Facilitator: Ashley Bland, Senior Manager - Environment, Skillset</p> <p>Emma Bradbury, Chief Executive Officer, The Murray Darling Association</p> <p>Prof. Max Finlayson, Director, Institute for Land, Water & Society, Charles Sturt University</p> <p>Gerry Morvell, Chair, Conservation Volunteers and Chair, Wetlands Australia</p> <p>Tony Slatyer, First Assistant Secretary - Water Division, Department of Agriculture and Water Resources</p> <p>Brent Williams, General Manager Constraints Management Taskforce, Murray-Darling Basin Authority</p>
10:20am - 10:30am	<p>Progress in Australian Regions Cathryn Geiger, General Manager, Regional Economic Policy Branch, Department of Infrastructure and Regional Development</p>
10:30am - 11:00am	<p>Morning Tea</p>

SEGRA Regional Best Practice Showcase (case studies)	
11:00am - 12:30pm	<p><u>1. Regional Success Stories</u></p> <p><u>2. Building Resilience</u></p> <p><u>3. Sustainability</u></p> <p><u>4. Infrastructure</u></p> <p><u>5. Developing and Delivering Programs</u></p>

SEGRA 2015 REGIONAL BEST PRACTICE (CASE STUDIES)

Day 2 - Wednesday, 21 October 2015 11:00am - 12:30pm	
	<p>Chair: <u>A/Prof. Jeremy Buultjens</u>, School of Business, Southern Cross University and SEGRA National Steering Committee</p>
<p>1. Regional Success Stories</p> <p><u>Best Practice 1 Flyer</u></p>	<p>11:00am - 11:30am</p> <p>The Bathurst Economy & Council's Leadership in Economic Development <u>Steven Bowman</u>, Manager, Economic Development, Bathurst Regional Council</p>
	<p>11:30am - 12:00pm</p> <p>Economic Development is Everyone's Business <u>Debra Howe</u>, Manager Economic Development, Mackay Regional Council</p>
	<p>12:00pm - 12:30pm</p> <p>The ME Program: building a skilled workforce for the future <u>Todd Williams</u>, Chief Executive Officer, RDA Hunter</p>
	<p>Chair: <u>Prof. Mark Morrison</u>, Sub-Dean (Research),</p>

<p style="text-align: center;">Resilience</p>	<p>Professor in Economics, Charles Sturt University</p>		
	<p>Best Practice 2 Flyer</p>	<p>11:00am - 11:30am</p>	<p>Developing a Regional Resilience Monitor Prof. Alan Lawton, Professor of Management, Federation University Australia</p>
		<p>11:30am - 12:00pm</p>	<p>Exploring Community Resilience and Vulnerabilities in the Blue Mountains Dr. Valerie Ingham, Senior Lecturer of Emergency Management, Australian Graduate School of Policing & Security Services, Charles Sturt University</p> <p>Co-presenter: Dr. Sarah Redshaw, Research Associate, Institute for Land, Water and Society, Charles Sturt University</p>
		<p>12:00pm - 12:30pm</p>	<p>The Future Economic Performance of Australia's Regions Dr. Kim Houghton, General Manager, Policy and Research, Regional Australia Institute and Adjunct Associate Professor, University of Canberra</p>
	<p>Chair: A/Prof. Peter Waterman, Adjunct Associate Professor in Environmental Science, University of the Sunshine Coast and SEGRA National Steering Committee</p>		
<p style="text-align: center;">3. Sustainability</p>			
<p>Best Practice 3 Flyer</p>	<p>11:00am - 11:30am</p>	<p>GVROC Regional LED Streetlight and Solar PV Project Ryan Wilson, Sustainability Officer, City of Kalgoorlie-Boulder</p>	
	<p>11:30am - 12:00pm</p>	<p>Mudgee Learning Resource Hub: innovation in education and infrastructure design in TAFE NSW Dr. Lorne Butt, Sustainability Coordinator, TAFE Western</p>	

		<p>Co-presenter: Paula Walker, Manager, Infrastructure Planning, Procurement and Maintenance, TAFE Western</p>
	12:00pm - 12:30pm	<p>Safe Water from Common Salt? A Sustainability Technology Reality for Regional Australia and Beyond Ken Varcoe, Technical Director, Water Engineers United Pty Ltd Co-author - Dr. Jay Rajapakse, Lecturer, Science and Engineering Faculty, Queensland University of Technology</p>
	<p>Chair: Kate Charters, Director, Management Solutions (Qld) and SEGRA National Steering Committee</p>	
	11:00am - 11:30am	<p>Parkes' National Logistics Hub Kent Boyd, General Manager, Parkes Shire Council</p> <p>Co-presenter: Anna Wyllie, Business and Economic Development Manager, Parkes Shire Council</p>
4. Infrastructure		
Best Practice 4 Flyer	11:30am - 12:00pm	<p>Rail Freight for Regional Development A/Prof. Ian Gray, Adjunct Associate Professor in Sociology, Charles Sturt University</p> <p>Co-Authors: A/Prof. Philip Laird, University of Wollongong Nick Montague, Translink Brisbane</p>
	12:00pm - 12:30pm	<p>Comparative Analysis of the Benefits of Regional Development Projects: which generates the greatest return? Daniel Masters, Senior Manager, Investment Appraisal, Policy & Economics, NSW Department of</p>

		<p>Industry</p> <p>Co-author: Lesley Arthur, Rede Consult Pty Ltd</p>
		<p>Chair: Bronwyn Voyce, Co-Deputy Chair, Regional Development Australia Far North Queensland & Torres Strait Inc and Co-Founder, yRepublic - Cairns Millennial Taskforce</p>
<p>5. Developing and Delivering Programs</p>	<p>11:00am - 11:30am</p>	<p>Reducing Incarceration Using Justice Reinvestment: an exploratory case study</p> <p>Dr. Jill Guthrie, Research Fellow, Australian National University</p>
	<p>11:30am - 12:00pm</p>	<p>Has Place Been Hacked by the Hipsters?</p> <p>Robert Prestipino, Director, Vital Places Pty Ltd</p>
	<p>12:00pm - 12:30pm</p>	<p>Activating Tourism in Difficult Times</p> <p>Alexis Guillot, Deputy CEO, Pilbara Regional Council</p>
<p><u>Best Practice 5 Flyer</u></p>		

<p>12:30pm - 1:30pm</p>	<p>Lunch</p>
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Spotlight Sessions

<p>1:30pm - 3:30pm</p>	<p><u>6. Regional Production and Conservation Landscapes</u></p> <p><u>7. Building Capacity: key policy trends including regions and their towns and cities</u></p> <p><u>8. Factors Influencing the Success of Regional Businesses</u></p> <p><u>9. Regional Education and Employment Opportunities</u></p> <p><u>10. Working with Small to Medium Sized Enterprises (SMEs)</u></p>
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SEGRA 2015 SPOTLIGHT SESSIONS

Day 2 - Wednesday, 21 October 2015

Spotlights 6 - 10

1:30pm - 3:30pm

[Spotlight Snapshots for Wednesday 21 October 2015](#)

Spotlight 6

Regional Production and Conservation Landscapes

Regional production and conservation landscapes will initially be explored from three perspectives. First, by examining the determinants for adoption of current natural resources management processes. Second, by reflecting this review onto the issue of agricultural restructuring and disadvantaged farmers. Education and sustainability as conflicted missions provide a third and linking point of focus. These perspectives will be framed in the context of the need to understand the inter-connected roles of natural and modified ecosystems and human ecology in understanding the socio-economic dynamics of production and conservation landscapes.

The proposition: Don't demonise carbon! It is essential to regional landscapes, rural and remote communities and you provides a fourth perspective. For example, by reflecting on the value of retaining and putting carbon into the soil to maintain and enhance production and conservation landscapes.

Included will be a critical consideration of the inherent value of coal as a source of new 21st Century products, rather than simple burning a valuable non-renewable resource to generate electric power. For example, producing and using carbon-in-water' fuel from either brown or black coal to reduce the vulnerability of primary producers and the transport sector across rural and remote Australia.

Facilitator:

	<p>Prof. Max Finlayson, Director, Institute for Land, Water & Society, Charles Sturt University</p> <p>Discussion Leaders:</p> <p>Prof. Max Finlayson, Director, Institute for Land, Water & Society, Charles Sturt University</p> <p>Don't Demonise Carbon! It is Essential to Regional landscapes, Rural and Remote Communities and You</p> <p>Gerry Morvell, Chair, Conservation Volunteers and Chair, Wetlands Australia</p> <p>A/Prof. Peter Waterman, Adjunct Associate Professor in Environmental Science, University of the Sunshine Coast and SEGRA National Steering Committee</p> <p>Case Studies:</p> <p>The Determinants of the Adoption of Current Recommended Practices for Natural Resource Management in the Wimmera Region of Australia</p> <p>Dr. Parikshit Basu, Associate Professor in Economics/Finance, Charles Sturt University</p> <p>Australian Agricultural Restructuring and Disadvantaged Farmers</p> <p>Ren Hu, PhD Candidate, University of Wollongong</p>
<p>Spotlight 7</p> <p>Building Capacity:</p> <p>key policy trends</p> <p>including regions and their towns and cities</p>	<p>There has been much activity in the regional space with White Papers on Reform of the Federation, Agricultural Competitiveness, Energy, Tax and Developing Northern Australia as well as a range of Royalty for Regions Programs, and a Senate Enquiry into Regional Cities. All these policy foci have identified challenges for in areas of governance, capability, land tenure, native title, government approvals, fiscal policy and planning alignment across all four layers of government; Federal, State, Regional and Local. This session will look at what sort of capacities regional Australia needs to have and how regions might build this capacity.</p>

	<p>Facilitator: Paul Rosair, Principal, NAJA Business Consulting Services</p> <p>Discussion Leaders:</p> <p>Where Have All the Regions Gone? Simon Boughey, Chief Executive Officer, Cherry Growers Australia and SEGRA National Steering Committee</p> <p>The Legal Personality of Cities and Reforming the Federation Dr. Benjamin Gussen, Lecturer in Law and Economics, University of Southern Queensland</p> <p>The Current State of the Regional Development in Western Australia Paul Rosair, Principal, NAJA Business Consulting Services</p>
<p style="text-align: center;">Spotlight 8</p> <p style="text-align: center;">Factors Influencing the Success of Regional Businesses</p>	<p>Entrepreneurship researchers from the Faculty of Business at CSU will present results on three Australian Research Council funded projects that focus on developing regional businesses, the factors that influence the performance of regional businesses, and the contributions that they make to their regional economies. They focus on key interest groups such as Indigenous businesses and humanitarian immigrants, as well as mainstream regional businesses. Issues examined include innovative ways to develop businesses, such as the model of village entrepreneurship which harnesses unique local resources, as well as identifying a range of practices and resources that improve firm competitiveness and success.</p> <p>Facilitator: Prof. Mark Morrison, Sub-Dean (Research), Professor in Economics, Charles Sturt University</p> <p>IT Innovation and SME Performance Dr. Rui Bi, Lecturer in Management, Charles Sturt University</p> <p>Australian Indigenous Entrepreneurial Leadership A/Prof. Michelle Evans, Senior Lecturer in</p>

	<p>Leadership, Charles Sturt University</p> <p>Co-Author: Prof. Ian Williamson, Helen Macpherson Smith Chair of Leadership for Social Impact, Melbourne Business School, University of Melbourne</p> <p>Determining the Factors Influencing the Success of Private and Community-Owned Indigenous Business Across Remote, Regional and Urban Australia</p> <p>Prof. Mark Morrison, Sub-Dean (Research), Professor in Economics, Charles Sturt University</p> <p>Co-presenters: Dr. Parikshit Basu, Associate Professor in Economics/Finance, Charles Sturt University</p> <p>Prof. Jock Collins, Professor of Social Economics, University of Technology, Sydney</p> <p>A/Prof. Branka Krivokapic-Skoko, Associate Professor in Management, Charles Sturt University</p>
<p style="text-align: center;">Spotlight 9</p> <p style="text-align: center;">Regional Education and Employment Opportunities</p>	<p>Access to education across the school, Vocational Education and Training (VET) and tertiary sectors is a particular challenge in many rural and regional areas of Australia. Linked to this challenge is the need for education at the various levels to prepare people for a pathway into further study or entry into the workplace and employment of their choice. In addition employees need ongoing access to relevant and current education and skills development opportunities across their working lives. A challenge for educational providers is to meet the training and workforce needs of local industry and communities despite the challenges presented by vast distances, low student/staff numbers and diverse industry needs. This challenge is best met by close working relationships between educational providers and employers which see the development of local initiatives with real outcomes.</p> <p>This session will look at some of the issues relating to the provision of education in regional Australia including links to employment outcomes from both a student and employer perspective.</p>

	<p>Facilitator: Andrew Crowley, Director VET Delivery, TAFE NSW Western Institute</p> <p>Discussion Leaders:</p> <p>TAFE Western Connect: more choices in more places Bettyanne Hauville, Connect Co-ordinator, Customer Innovation, Customer Innovation, TAFE NSW Western Institute</p> <p>Maximising Access to VET Matt Bennett, Manager Assets & Infrastructure Planning, TAFE NSW Riverina Institute</p> <p>Co-presenter: Leanne Small, Manager Business Community & Partnerships, TAFE NSW Riverina Institute</p> <p>Craig Randazzo, Chief Executive Officer, Skillset</p> <p>Todd Williams, Chief Executive Officer, RDA Hunter</p>
<p style="text-align: center;">Spotlight 10</p> <p style="text-align: center;">Working with Small to Medium Sized Enterprises (SMEs)</p>	<p>SMEs are often characterised as the 'engine room' of an economy – even more so in many regional economies where they make up the vast majority of businesses. How can regional leaders and economic development practitioners work most effectively to harness and extend the capacity and potential of these businesses? The first part of the workshop will have participants sharing their experiences in working with SMEs, discovering the success factors and pitfalls. The second part will step through practical application of five tools and resources for supporting SME growth. The strengths and weaknesses of each tool and resource will be covered, and discussed to highlight the filtering needed to select the right approach for the target group of SMEs. Some programs work best for groups of compatible growth-oriented businesses, while others work best for independently-minded individuals either starting out or expanding. The third part of the workshop will involve participants designing an SME growth program matched to the needs of their region.</p>

	<p>Facilitator: Dr. Kim Houghton, General Manager, Policy and Research, Regional Australia Institute and Adjunct Associate Professor, University of Canberra</p>
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3:30pm - 4:00pm	Afternoon Tea
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Plenary Sessions

4:00pm – 4:40pm	<p>The Challenge 2015-16 Pitch</p> <p>Facilitator: Cassandra Hughes, Manager Economic and Community Development, Shire of Cranbrook and SEGRA National Steering Committee</p>
4:40pm – 4:55pm	<p>Etheridge Presentation</p> <p>Speaker: Michael Kitzelmann, Chief Executive Officer, Etheridge Shire Council</p>
4:55pm – 5:00pm	Challenge Winner Announcement
5:00pm – 5:15pm	<p>Regional Australia Raise Your Voice</p> <p>Speaker: Prof. Geoff Cockfield, Professor in Government & Economics, University of Southern Queensland</p>
5:15pm - 5:30pm	<p>Announcement of 2016 Host Region</p> <p>Chair: Kate Charters, Director, Management Solutions (Qld) and SEGRA National Steering Committee</p>
5:45pm	2016 Host Region Drinks
7:00pm	<p><u>Conference Dinner and SEGRA Short Film Festival</u></p> <p>Rydges Mount Panorama 1 Conrod Straight, Bathurst NSW 2795</p>

	<p>Cost: \$125</p>  <p>Proud sponsors of the SEGRA Short Film Festival</p>
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Thursday, 22 October 2015

Conference Day 3 – Practical Progress

7:30am	<p><u>Business Breakfast</u></p> <p>Cost: \$30</p>
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Workshops

9:00am	<p><u>1. Geotrails: creating new journeys for geotourism</u></p> <p><u>2. Right Start Right Project</u></p> <p><u>3. Free Trade Agreements</u></p> <p><u>4. Murray-Darling Basin Round Table</u></p>
-	
-	
1:00pm	

Workshops - 9:00am - 1:00pm

1. Geotrails: creating new journeys for geotourism	<p><u>Geotrails Flyer</u></p> <p>Facilitator & Speaker:</p> <p>Geotourism: pathways for regional development in Australia</p> <p><u>Angus M. Robinson</u>, Managing Partner, Leisure Solutions® and Chair, Geotourism Standing Committee, Geological Society of Australia</p> <p>Speakers:</p> <p>Geotrails: enhancing the visitor experience and</p>
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	<p>encouraging extended stays in Australia Daniel Cove, Chair, Geotourism Forum, Ecotourism Australia Ltd</p> <p>Developing the Potential of Geotourism Across Rural Australia: the Kanawinka Geopark/Geotrail experience Ian Lewis, Director, Kanawinka Geopark/Geotrail</p> <p>Exploring the World we Walk in Through Mobile Technology Kenneth Moule, Chief Technical Officer, Global GBM</p> <p>Unlocking Geological Information in Support of Geotourism Development Prof.Neil Williams, Honorary Professorial Fellow, University of Wollongong</p>
<p>2. Right Start Right Project</p>	<p><u>Right Start Right Project Flyer</u></p> <p>The Right Start Right Project is an introductory master class for regional Change Agents that are looking for better ways to activate productive and sustainable change within their communities through the implementation of catalyst projects. The master class provides information, application and discussion of principles across the following six topics:</p> <ol style="list-style-type: none">1. Important Trends2. Guiding Principles3. Project Innovation4. Leadership Activation5. Investment Partners6. Project Pathways <p>The Master Class is part of the recently developed Regional Solutions Framework (RSF) and includes information on trends affecting regional Australia, application of the principles of Regionally Significant Investable Projects and concludes with group discussions around project opportunities and the potential role of Collaborative Business Cases in securing project investment partners.</p> <p>Facilitator: Robert Prestipino, Vital Places Pty Ltd</p>

3. Free Trade Agreements

High-quality, comprehensive free trade agreements are playing an important role in supporting global trade liberalisation. FTAs have opened opportunities for Australian exporters and investors to expand their businesses into key overseas markets. By improving market access for goods, services and delivering more business and investment opportunities, FTAs will help to maintain and stimulate the competitiveness of Australian firms.

Australia's FTA negotiations are increasingly focused on the so-called 'behind the border' issues including factors such as standards, professional qualifications, intellectual property rights and competition policies, in addition to addressing tariff barriers.

Australia has nine FTAs currently in force with New Zealand, Singapore, Thailand, US, Chile, the Association of South East Asian Nations (ASEAN) (with New Zealand), Malaysia, Korea and Japan. The countries covered by these FTAs account for 42 per cent of Australia's total trade.

Australia concluded FTA negotiations with China in November 2014. The agreement will enter into force when domestic processes have been completed. China accounts for 23 per cent of Australia's total trade.


Australia is currently engaged in six other FTA negotiations - two bilateral FTA negotiations: India and Indonesia; and four plurilateral FTA negotiations: the Trans-Pacific Partnership Agreement (TPP), the Gulf Cooperation Council (GCC), the Pacific Trade and Economic Agreement (PACER Plus), and the Regional Comprehensive Economic Partnership Agreement (RCEP). The additional countries covered by these negotiations account for a further six per cent of Australia's total trade.

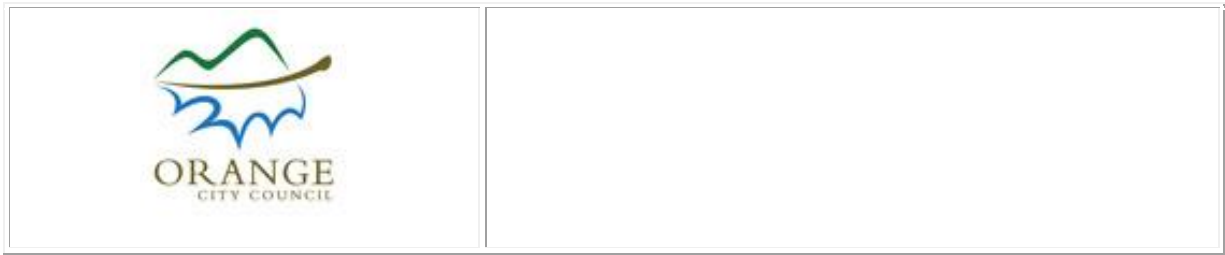
There is much debate about the relative advantages and disadvantages of FTAs. It is important for regional businesses to have the capacity to take advantage of the opportunities. This Free Trade Agreement workshop will give you practical, up to date information about the benefits of our newest FTAs with China, Japan and Korea and how to use them.

	<p>Facilitator & Speaker:</p> <p>Quantifying Free Trade Agreements for Australia and New Zealand (Author: Wayne Prouse, Principal and Senior Analyst, Fresh Intelligence Consulting) Simon Boughey, Chief Executive Officer, Cherry Growers Australia and SEGRA National Steering Committee</p> <p>Speakers:</p> <p>Kuro Kin Wagyu in the Hunter Valley Peter William Bishop, Director, Kuro Kin Wagyu</p> <p>Co-presenter: Peter Hubert Bishop, Kuro Kin Wagyu</p> <p>Michael Growder, Assistant Secretary, FTA Outreach Unit, Department of Foreign Affairs and Trade (DFAT)</p>
<p>4. Murray-Darling Basin Round Table</p>	<p>Murray-Darling Basin Round Table Flyer</p> <p>This round table will bring together all the ideas and issues of the previous days at the conference and engage in an open collaborative ideas exchange to try and identify some proposals to address: How might we...questions. Depending on the degree of consensus at the roundtable potential projects will be discerned for further development</p> <p>Facilitator:</p> <p>A/Prof. Peter Waterman, Adjunct Associate Professor in Environmental Science, University of the Sunshine Coast and SEGRA National Steering Committee</p> <p>Speakers:</p> <p>Emma Bradbury, Chief Executive Officer, The Murray Darling Association</p> <p>Kate Charters, Director, Management Solutions (Qld) and SEGRA National Steering Committee</p> <p>Prof. Max Finlayson, Director, Institute for Land, Water & Society, Charles Sturt University</p>

	<p>Gerry Morvell, Chair, Conservation Volunteers and Chair, Wetlands Australia</p> <p>Dr. Jay Rajapakse, Lecturer, Science and Engineering Faculty, Queensland University of Technology</p>
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Study Tours	
<p>9:00am - 1:00pm *except Study Tour 6 (8:30am – 3:00pm)</p>	<p>5. Events in Regional Australia: the Bathurst story</p> <p>6. Taste Orange: celebrating food festival success</p>

Study Tours	
<p>5. Events in Regional Australia: the Bathurst story</p> <p>9:00am - 1:00pm</p> 	<p>Tour Leaders:</p> <p>Phil Cole, General Manager, 2BS</p> <p>Steven Bowman, Manager, Economic Development, Bathurst Regional Council</p> <p>Click HERE to view the draft itinerary</p>
<p>6. Taste Orange: celebrating food festival success</p> <p>8:30am – 3:00pm</p>	<p>This study tour includes a visit to Charles Sturt University in Orange and a presentation on technology, distance and education.</p> <p>Tour Leader: Sharon D'Elboux, Manager - Business Development, Orange City Council</p> <p>Click HERE to view the draft itinerary</p>



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