

CLIMATE CHANGE AND THE GREEN REVOLUTION: WHAT'S IN IT FOR REGIONAL AUSTRALIA?

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Abstract

This paper would *not* discuss climate change and the impact on regional Australia. It will, however, focus on what climate change and the associated policy developments have done to drive change, innovation and most importantly opportunities for economic development in regional Australia. This paper will explore the key factors of climate change that are driving demands for new products and services. In particular, the demand for “clean” energy generation and the supply of new products and services to support energy efficiency and renewable energy generation will be explored. Once the understanding of the new demands generated by climate change is explained, various avenues for economic development in regional Australia will be explored by highlighting various case studies and examples from Australia and abroad.

Examples will include but would not be limited to:

- Solar farms in Mildura VIC
- Polysilicon production facility in Pocatello, Idaho (USA)
- Wind Power in the Iowa Lakes region (USA)
- Silverton Wind Farm in Broken Hill NSW

Biography

Michael Campbell is a Senior Consultant with the *AECgroup* and has considerable experience in economic development and investment attraction, which he gained in the United States, Europe and Australia. As a Senior Consultant, Michael works with state and local government to encourage business and employment growth as well as with corporate clients, advising them on their location strategies for expansion or relocation projects.

Throughout his career, Michael has worked on hundreds of corporate expansion projects in a wide range of industries and across numerous sectors, including advanced manufacturing, distribution, headquarters, and back office operations. As an economic development practitioners, Michael has successfully located 54 companies representing a capital expenditure of \$425 million and almost 4000 new jobs.

Michael has held previous economic development positions with Invest Queensland (Brisbane, QLD) and Charlotte Regional Partnership (Charlotte, NC-USA).

Michael is a member of Economic Development Australia.

Michael has Bachelor of Arts degrees from the University of North Carolina (USA), an International MBA from the Moore School of Business, University of South Carolina (USA) and an MBA from the Vienna University of Economics and Business Administration (Austria).