

# **GLUE**

**Gusto, Location,  
Understanding and Energy.**

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# GLUE

- Communities and community groups working in the area of neighbourhood, local, community and regional development are all working with their **GLUE** factor, to make a success and a difference in their patch on a range of projects.
- The various levels of social strata, people and the range of community organisations are competing for the resources to make their project a success in the city, peri-urban areas, rural and remote areas, on the coastal fringe and on our islands in Tasmania, and I assume in the rest of Australia, using many types of **GLUE** to make it happen.
- My work and travels around Tasmania indicates that there are so many variations of success, that one brand of **GLUE** in one area is not the best for another area yet a slightly different mixture of ingredients does give you the **GLUE** for projects to succeed in your area.

# GLUE

**Does this spectrum of GLUE highlight new community development models we can all use and learn from for the future?**

**What is GLUE?**

**Gusto:**

**Location**

**Understanding**

**Energy**

# GLUE

## **The Real Glue Analogy**

Think about where you live and your community and the **GLUE** being used to keep them operating on projects.

Choosing the right glue for a specific job is easy when you understand how glues work.

# GLUE

## Glues and their most appropriate uses.

Relate this back to your community:

- its projects ;
- people living there in both past and present, both serious and funny?
  - *Super-glue, Contact adhesive, Liquid Nails ;*
  - *Two part epoxy glue, Solution PVA glue, Clag;*
  - *Tarzans Grip, Gesso: Home made glue;*
  - *Glitter glue, Glow in the Dark Glue:*

# GLUE

## Other issues affecting the **GLUE**

- For **GLUE** to work though we also need **Motivation**, the tool used to combine the ingredients and ensure a smooth even mix.
- How do we keep the vision alive when the **GLUE** seems to be loosing effect or running thin?
- We need to restir the pot, shake the tube.
- An injection of motivation: the continual process which keeps things fresh making sure all ingredients combine for smooth delivery and lasting effect.
- Also if glue is not stored right it goes off and becomes useless, so we need the right storage systems.

# GLUE

## **Your community and your GLUE?**

Think of your community and where you come from. Lets think for a moment of the various levels of communities, both geographical, social and others we have in Australia that make the rich diverse tapestry that exists today:

- Street;
- Neighbourhood;
- Suburb;
- Local area;
- Inner city;
- Urban fringe;
- Local government area;
- Commuter areas;
- Semi-rural;
- Catchment;
- Coastal;
- Rural;
- Regional;
- Remote;
- Desert;
- Island;
- Non-geographical;
- Aboriginal and Torres Strait Islander communities;
- Sea-change communities;
- Tree-change communities;
- Mountain-change communities;
- Social communities;
- Ethnic communities;
- Religious communities;
- Political communities;
- Ageing communities;
- Youth;
- Economic communities;
- Educational and Academic communities;
- Communications and media/advertising;
- Information technology; and finally
- Our obligations to the International community.

# GLUE

**Think of some of the communities in your own States and Territories their variations and how they may operate with their GLUE?**

**For example in Australia we have such diversity to choose from:**

## **State /Territory**

## **Communities**

- Australian Capital Territory      The satellite areas of Canberra, the town of Hall and Parliament House!!!
- New South Wales                      Kiama, Byron Bay, Broken Hill and Redfern
- Northern Territory                      Wadeye, Tennant Creek , Alice Springs and Kaltukajara(Docker River)
- Queensland                              Cape York communities, Mt Isa, Innisfail and Gold Coast
- South Australia                          Kangaroo Island, Robe, Ceduna and Mt Gambier
- Tasmania                                  Bridport, Beaconsfield , Campbell Town and Bridgewater
- Victoria                                      Beechworth, Sale, Apollo Bay and Fitzroy
- Western Australia                        Margaret River, Wyndham, and Fremantle and Kalgoorlie

# GLUE

## The Tasmanian situation

- Tasmania if we start with Google–Earth we can narrow in the on the State and its communities.
- State plans such as REDI, the Regional Economic Development and Investment Plan that outline opportunities for economic growth, regional development plans;
- A range of regional and state plans to deliver services;
- Local Government strategic plans and actions; and
- We need a social plan to work along side this to see what effect it may have on communities. In Tasmania we addressed Tasmania *Together*, which serves as a grassroots plan for how Tasmanians would like to see their State in 2020.

# GLUE

## **Tasmania *Together***

- Is a pioneering project that allows the people of Tasmania to say what they want for their long-term social, economic and environmental future.
- As a world-leading system of community goal setting and measurement of progress it is enshrined in law with the *Tasmania Together Progress Board Act 2001* and used to guide decision-making in the government, business and community sectors.
- Tasmania *Together* is a vision for the State based on the wishes of the people. It includes 12 goals and 143 benchmarks that reflect the concerns people .

# GLUE

- An Independent Statutory Authority, the Tasmania *Together* Progress Board Progress monitors the progress towards the achievement of goals and benchmarks and the results are reported to all Tasmanians through the Parliament.
- This is a plan that belongs to the whole community, not a single government. The Plan was reviewed and updated in September 2006.
- A three-month community consultation process was carried out across the state during the review period and included a Tasmania *Together* Bus that went to 95 places in 80 days with 10,000 people coming on board.
- In Tasmania we also have other strong community processes for input.

# GLUE

Here is a snapshot of some of the communities in Tasmania, in no particular order but highlighting what they are doing and a brief description of the GLUE they are using.

- **King Island, Flinders Island and Bruny Island:** all with different community groups but all with their own unique issues linked to distance from the mainland of Tasmania, changing economies and close communities working for the futures linked to tourism, primary industry and lifestyle;
- **Cape Barren Island:** (60 people only) recently handed back to the aboriginal community and looking to develop new projects for eco-tourism, niche primary industry products and community culture;
- **BURP - the Bridgewater-Gagebrook Urban Renewal Project** transforming an old housing commission area into a place where people have pride for their community and can get training;
- **Oatlands:** demonstrating the change small businesses can make to the community around wool and history;
- **Ross:** overcoming the negative impact of a road bypass and creating a new environment for people to stop linked to history and wool;

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- **Campbell Town:** a toilet stop and driver stop led recovery on the Midlands Highway;
- **Port Arthur:** post 1996 and what has been done there and in the Tasman Council area;
- **Derby and the Trial of the Tin Dragon Project** looking at the tin mining and Chinese history in the area;
- **Circular Head LGA** and the work it has achieved with the state Government through its Partnership Agreement (all 29 councils will have signed an agreement).
- **Ravenswood:** in Launceston and its community garden;
- **Trial Harbour:** the need to maintain strong traditions with the coast and their shacks (holiday homes);
- **Geeveston:** and the change since the opening of the Tahune Airwalk in 2003;
- **Tullah:** a small ex mining and hydro town looking for a new future linked to tourism and events;
- **Battery Point:** historic precinct under going change;
- **Bridport and BEEAT** - the Bridport Education, Entertainment, Arts and Training group working with a growing community; and
- **The Chigwell Community House (Inc)** and what it is doing to skill up its community.

# GLUE

**To assist our Tasmanian communities in this process we have many networks available for projects to be developed**

- 66 Online Access centres and 5 LINC's; 32 Community and Neighbourhood houses; 55 Libraries; 26 Women's Information Networks; 12 Business Enterprise Centres; 12 Tourism Information Centres; 29 Local Government Councils;
- 27 Service *Tasmania* Shops; 50 Progress Associations; 20 Chamber of Commerce and Industry organisations;
- Nearly 2000 sporting groups; Over 2000 community groups;
- Community health centres; Rural youth groups;
- 300 Schools and Parents and Friends groups; and
- a varied range of other community networks

# GLUE

**Two possible new models I have put forward that could be developed in Tasmania to cater for some of the needs of the communities around the State.**

- A new program was suggested for the then Department of Economic Development and Tourism(DEDT), that involved setting up a Regional and Community Development Division with its role to develop innovative/ model projects.
- Since this was suggested, the Premier has set up a Division of Community Development, with its role to coordinate aspects of community development and social inclusion around Tasmania,.
- The ideas indicated for the project below, could possibly be done in cooperation with Australian Government agencies of Department of Infrastructure, Transport ,Regional Development and Local Government(DITRGLG) and the Department of Education, Employment and Workplace Relations (DEEWR).

# GLUE

- The key though is the people living in the local community and what they are able to provide to any given project. They provide the **GLUE**.
- Never underestimate what a community and dedicated people can do on any project. Hence their **GLUE**.

# GLUE

## **(1) Develop a program for Local Special Project Officers at a town/local area level.**

- Designed specifically for outside the city areas and not attached to a single council area. Eg Maydena, Waratah, Tullah, Dover, Orford, Cygnet, Bruny Island etc.
- Project officers to work 2/3 days a week on a range of local projects for their town/area, to seek funds for projects, coordinating submissions and coordinating town/area efforts on range of projects.
- The officers would have a home based office and computer and /or work out of local Online Access Centre, neighbourhood centre etc. It would cost \$25,000 to \$35,000 per position to fund them for one to three years.

# GLUE

## **(2) Local Area Investment Fund Program**

- A current example is Maydena with the Hauler Project coming on line in 2007 although, this project was scrapped in 2008 but the town is looking to become a hub of adventure tourism.
- The project predicts 30,000 tourists would visit the project in the first few years and all would have to travel through Maydena, current population 300, to get to the attraction.
- The idea would be to set up an investment fund for the Maydena Residents Association to draw on as projects are required for their town projects and to have funds approved through a local assessment committee including reps from DEDTA.

# GLUE

- Range of funds from \$500,000 to \$1,000,000 with this being all State funded or with the DITRGLG putting in 50% funding. Funding to be available for 3 years only.
- These new projects would be more flexible with available funds limited to a three-year period. We could have funds set up for two local areas in each of the 3 regions of the State.
- This would be done on a competitive assessment process aimed at catering for local needs, local committees and people involved.
- Some potential areas and communities for projects: *Maydena and Bruny Island, Bridport and Derby ,Stanley and Tullah*

# GLUE

## **In conclusion**

- In the last two years the Rudd Government has created some great opportunities through the setting up of number of programs that help rural and regional communities and involving local councils with :
- Regional and Community Infrastructure funds where every council got funding across Australia.
- Regional and Community Infrastructure funds where councils could apply for strategic funding projects;
- The new Jobs Fund program again gives councils and communities the opportunity to obtain funds for key projects employment, heritage and green projects.

# GLUE

- Also The revamping of the Area Consultative Committee - Tasmania into Regional Development Australia – Tasmania in early August 2009 does give the opportunity for new ideas, policies and programs to be formulated and funded to ensure our communities can achieve the goals and projects they want to create across Australia.
- The projects and models I have discussed demonstrate the vast array of **GLUE** being used to further our communities in Tasmania and, I assume, around Australia.
- Where do we go from here for new and innovative models that can be used by the communities around Australia, to suit our geographical, economic, social, environmental and cultural diversity?