



FRRR

Foundation for Rural
& Regional Renewal



SEGRA 2009

Kalgoorlie-Boulder, WA

Renewing a remote community through
partnership

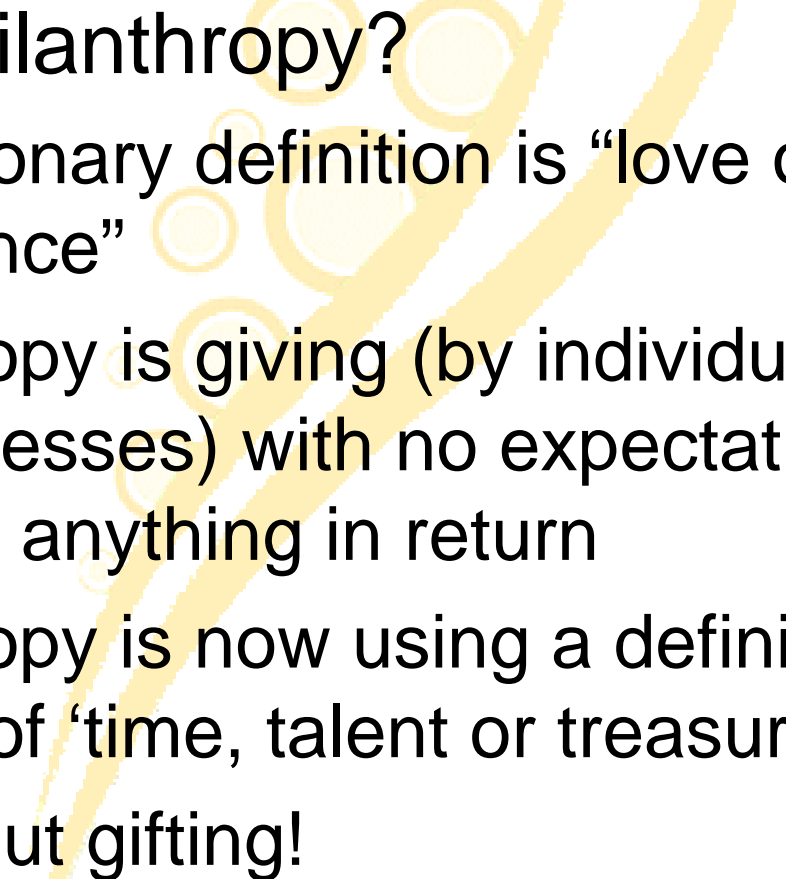
PRESENTATION BY SYLVIA ADMANS
CEO FRRR

27 OCTOBER 2009

Outline of presentation

A decorative graphic in the background consisting of several overlapping yellow circles of various sizes and two thick, curved yellow lines that sweep upwards from the bottom left towards the top right.

- About Philanthropy
- About FRRR
- About the partnership
- Case study DVD
- Questions

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- What is philanthropy?
 - ❖ The dictionary definition is “love of mankind, benevolence”
 - ❖ Philanthropy is giving (by individuals, families and businesses) with no expectation or desire to receive anything in return
 - ❖ Philanthropy is now using a definition of the donation of ‘time, talent or treasure
 - ❖ Its all about gifting!



❖ How does Philanthropy operate in Australia?

- ❖ Usually through a legal entity such as a philanthropic trust or foundation. FRRR is such an entity.
- ❖ This allows for gifts of money or other forms of assistance to provide for people in need and serve the common good.




❖ Generally

- ❖ A Foundation is a non profit, non government organisation, often created by an endowment from a gift of money
- ❖ Foundations make grants or operate programs with the income earned from investing the endowment



❖ **These are the broad type of trusts/foundations:**

- 1. Private foundations which includes family foundations eg. The Myer Foundation**
- 2. Community Foundations eg. Western Australian Community Foundation**
- 3. Corporate Foundations eg. Telstra Foundation**
- 4. Government Initiated Foundations eg. FRRR, Australian Sports Foundation. Lotteries West**
- 5. Trustee Companies eg. ANZ Executors and Trustees**

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- ❖ **Philanthropy Facts (from Philanthropy Australia website)**
 - ❖ **The majority of trusts and foundations are in Victoria and the majority of grants made are in Victoria, though this is changing**
 - ❖ **Estimated total assets of the sector are over \$11 billion**
 - ❖ **Estimated they distribute between half a billion and \$1 billion per annum and the philanthropic sector makes a significant contribution to supporting worthwhile community projects**
 - ❖ **It is estimated that there are at least 2,000 trusts and foundations in Australia**
 - ❖ **There was a 27% success rate in applications for grants**

About FRRR

- Going 10 years (almost)
- 3 main strategies
 - Grants programs through partnerships
 - Encouragement of local community philanthropy through community foundations
 - Support of fund development through donation accounts
- Given \$25M to around 3500 projects across rural Australia

About this partnership

- Annual partnership FRRR has with ABC Rural and ABC Grandstand
- The case study is the result of the 2008 Drought Not Out Program (competition)
- Partners are the ABC (contributes national media network, unique role in working in rural Australia, limited capacity to reward through a competition model)

- FRRR – a young philanthropic organisation which contributes to rural renewal through partnerships and has financial capacity to make grants for this purpose
- Culgoa Sports Club – an isolated locality with big plans and in need of help

Results of the Partnership

- Culgoa – renewed a derelict facility which is well used, brought \$s into the Shire, have a viable club and a future
- ABC – created internal and external collaboration, created value in rural Australia
- FRRR – gained national media exposure, made a grant with great leveraging value, started a longer term partnership with ABC

- Culgoa as the national winner received a \$50,000 FRRR grant and a live outdoor broadcast by ABC Rural & Grandstand and Landline filmed this event
- DVD is the ABC TV Landline Program
- Cut down version (with permission from the ABC) for FRRR to use as case study of the partnership
- Takes about 10 minutes

- Any questions?

www.frrr.org.au or 1800 170 020

Please take FRRR material available

