Innovation and Entrepreneurship in Regional Australia:
maintaining fit and balance for sustainable economic development
The Timmons Model of the Entrepreneurial Process

Opportunity (2)

Creativity

Ambiguity

Business Plan

Fits and gaps

Exogenous forces

Leadership

Team (3)

Uncertainty

Capital market context

Resources (4)

Communication

Founder
The Social Entrepreneurship Framework
Northern Rivers Region

7 Local Government Areas
Sustain Northern Rivers is a collaboration of local and regional bodies including LGA’s, education, institutes (university and vocational), state and federal government departments and community organisations.

SNR has developed a collaborative model based on distributed leadership, with the recognition that no one organisation has the mandate or resources to deal with all of the interrelated complexities involved in responding to climate change and ergo, its impact on social and economic development.
SNR has established four action priorities

- Sustain Energy
- Sustain Transport
- Sustain Food
- SNR Social Innovation
Sustain Energy

Reduce the region’s ecological footprint (energy, water, waste)

There is no question, we take energy at the flick of a switch for granted. The ready availability of power creates opportunities beyond belief, but at what cost?

Sustain ENERGY draws a picture of the issues and opportunities for our region in generation, transmission and consumption of stationary energy

http://www.sustainnorthernrivers.org/energy/
Sustain Transport

Sustain Northern Rivers aims to:

- reduce transport emissions
- increase transport options, and
- increase physical activity, social capital and resilience.

http://www.sustainnorthernrivers.org/transport/
The Northern Rivers Carpool is a free, easy to use, online service for staff and students of the six Northern Rivers Councils, North Coast Area Health Service, Southern Cross University and North Coast Institute of TAFE.

Northern Rivers Carpool matches individuals with others travelling in the same direction for work or study.

http://nrcarpool.org/
SNR Social Innovation

Aims to provide mechanisms that support, communicate and promote sustainability initiatives.
Sustain Food

Food is, and will always be, one of the cornerstones of society.

Sustain FOOD is a place where the Northern Rivers community can learn more about growing food, supporting regional growers and producers and sustaining our future food systems.

Welcome to the Sustain Northern Rivers website

Sustain Northern Rivers (SNR) is a collaborative platform for action on climate change.

SNR evolved to accelerate change in Northern Rivers communities to more sustainable ways of living and working by:

- fostering networks that stimulate innovation and action;
- supporting regional organisations to work collaboratively;
- pooling resources;
- sharing learning from failures and successes

Use this website to find out how SNR is working in partnership with local communities and businesses on projects to sustain the FOOD, TRANSPORT and ENERGY systems of the NSW Northern Rivers Region.

Latest News & Events

SustainFOOD website launch

Developed under the Northern Rivers Foodlinks Project, the Sustain FOOD website was launched by the Mayor of Lismore City Council, Jenny Dowell

more

View all news & events
Welcome to the sustain food website

Have Your Say
Have you got a local food story you want to share? Check on the Northern Rivers Food Links hot-key and tell us about your experience with the NRFL program, your funded project or what's been the highlight for you. Northern Rivers Food Links highlights.

Northern Rivers Food Links Celebrates Regional Success
Check out what's happening across the region. Log on each week and read up on the 35 food security projects being implemented. Download project summaries and share the great news with friends.

Yamba Community Garden
This wonderful community garden with its shared beds, learning spaces, mobile food gardens, compost making and a worm farm this space has quickly become a sustainable social hub where food is growing in abundance. Check out the team's progress. Community gardens are popping up all over the region see what's happening near you.

Grow Your Own Food Challenge - plant up because it's on again!
If you're keen to save money, eat healthy, have fun and help the planet then this one is for you. In just 20 seconds you can join the GYO Challenge and start your full flavour food garden - yum.

There is heaps of support with week by week activity lists, top tips and fact sheets. Phil Dudman 'The Garden Guru' goes on-line in a GYO LIVE power hour on Saturday 22 and 29 October from 9am. Visit the Blog, read more and register here.
Have you got a story you would like to share? Email us with your Northern Rivers Food Links highlights.

The Northern Rivers Food Links Project is a council cooperation initiative of the 7 Northern Rivers Councils and Rous Water.

As a collaborative partnership, we aim to work together to secure a sustainable food future for the region.

The Project has a budget of $1,899,080 to implement a range of initiatives identified within the Northern Rivers Food Links Business Plan during 2010 and 2011, including:

- Village Showcase Projects
- Marketing & Education
- Distribution Projects
- Food Production and Distribution in Indigenous Communities Project
- Sustainable Agriculture Projects
- Local Government Resource Kit
northern rivers foodlinks
securing a sustainable food future

The project has been supported by the New South Wales Government through its Environment Trust.

TWEED LOCAL FOOD SYSTEMS

In the Tweed, local food is fast becoming a way of life with a series of projects centred in the region.

1. The Booral Billy Community Garden, located at the local primary school, is a month food project supported by community harvesting opportunities and linking a coalition of school, sustainability practitioners, growers and community members. For the residents of the Booral Billy Community Garden, the new community garden has everyone offering the opportunity to grow their own food and learn healthy eating habits.

2. The Tweed Agri-Business Group is working on a project to develop a local food network and promote local food producers. The project is aimed at developing a local food network and promoting local food producers. The project is aimed at developing a local food network and promoting local food producers.

REGION DISTRIBUTION MODEL

Distribution is a critical part of getting food from local farms into communities. Support has been made available to local food processors and distributors to help them reach markets more efficiently.

1. The Casino Community Garden is an excellent example of a local food initiative. The garden has become a source of produce for local schools, businesses and community groups. This initiative is making a positive impact by providing local food to the community.

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BIORURAL FARMING METHODS

Farms with a desire to improve their sustainability are exploring innovative farming practices to reduce their environmental impact.

1. The project aims to develop a local food network and promote local food producers. The project is aimed at developing a local food network and promoting local food producers. The project is aimed at developing a local food network and promoting local food producers.

WE WANT TO HEAR FROM YOU

If you would like to have your say on the foodlinks project, please go to www.northernriversfoodlinks.com.au and complete the online survey. For participating, you will go into the draw to win a $300 food hamper! To be won. Entry closes 5pm on 30th of September.

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Calling all Northern Rivers producers...

Know your farmer, know your food!

Register now at sustainfood.com.au
A recipe for success:

Provide members of Northern Rivers Food with appropriate growth ingredients:
- reliable market data,
- up to date information,
- resource register,
- networking and mentoring forums,
- targeted marketing opportunities

On behalf of its members and affiliates, Northern Rivers Food
- organises networking forums
- coordinates relevant training workshops
- proactively markets Northern Rivers Foods via a range of activities
- highlight investment opportunities
- develop/facilitate projects
Green Industry developments are the rural and regional industries of the future.

Without sustained and sustainable economic growth communities will be unable to continue to support and nurture their populations, for without the dollars and cents that a healthy economy brings, social services become unsustainable.
Connecting the Northern Rivers to Opportunities

community  environment  economy

LINKS

http://www.sustainnorthernrivers.org


http://www.youtube.com/watch?v=hfId_UINocQ&feature=player_embedded


http://socialinnovation.ca/innovation/models


http://www.rdanorthernrivers.org.au