Preparing Small Towns for National Success

SEGRA Geelong 2011

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RDA Yorke & Mid North, South Australia
Our Region

- The Yorke and Mid North region encompasses 11 local government regions

- Collective population of 77,259 representing 2.9% of South Australia’s population

Population
Est. 12,000
Port Vincent -
District Council of Yorke Peninsula

Population
400
Port Vincent community
1991 - 2011

• Population 400
• 80+ Awards - State & National
• Tidy Towns - KESAB
• Sustainable Communities
• Town Planning
• Land & Coast Care
• SA Great
# Community Awards

<table>
<thead>
<tr>
<th>Year</th>
<th>Community</th>
<th>School</th>
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<tbody>
<tr>
<td>1990 - 1995</td>
<td>8</td>
<td></td>
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<tr>
<td>1996 - 2000</td>
<td>14</td>
<td></td>
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<tr>
<td>2001 - 2005</td>
<td>24 (4)</td>
<td>15 (1)</td>
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<td>2006 - 2010</td>
<td>21 (2)</td>
<td>6</td>
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<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>67</strong></td>
<td><strong>21</strong></td>
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**Port Vincent. What a catch!**

**Australia’s Tidiest Town 2004.**

**2004** — National Land care Awards in Environmental Education

**2010** — National Sustainable Communities
National winners for Innovation & Resource Recovery
with 6 other high commendations
Summary

Town Plan
Structure
Management
Assets
Resources
Revenue Sources
Port Vincent Town Plan
1990 - 2004 - 2006 - 2010

Aim: To maintain an active interest in the welfare and progress of the District and town of Port Vincent

• Pre 90’s Asset Management
• 1990 - 2004 Council Demanding
• 2006 Strategic
• 2010 Town Framework designed by the Community
Structure

Ratepayers & Residents (Automatic)

Port Vincent PROGRESS ASSOC. INC.

COMMITTEE
- President
- Secretary
- Treasurer
- REP
- REP
- REP
- 3 Committee members
- Council rep

Monthly Newsletter
(Social Club, Business & Club News)

Sub-Committees
- Tourism & Traders
- Tidy Towns
- Special Events

PORT VINCENT URBAN DESIGN FRAMEWORK
- Residential
- Town Beach
- Marina
- Main St & Wharf
- Oval
- Foreshore
- Back Beach

District Council of Yorke Peninsula

 ACTIONS & OUTCOMES
Progress Association Inc.

- One Secretary
- One Treasurer
- One Bank Account
- Shared Goals
- IT Savvy
- Absorb committees
Special Events

• Town Events
• Gala Day
• Wine and Cheese
• Fireworks
• Motorbike tours
• Retainer Incentive
Tidy Towns

- 15-20 Workers
- Can & Bottle collection
- Painting
- Weeding
- Planting
- Construction
Tourism & Traders

- Marketing
- Signage
- Website
Social Club

- 10-12 Events per year
- Family Focused
- Adult events
- Tours
- Dinners
- Raffles

- Community Projects
- $25
Assets / Liabilities

• Human Resources       Aged V’s Youth

• Public Land Management

• Buildings
Management

- Empowerment
- Community Driven
- Innovation
- Partnerships Joint funding of Infrastructure
- Town Email networked
- Monthly Town Newsletter
Revenue Sources

• Caravan Storage – $3,500 p/a
• Council contributions - $1500 p/a
• Boat ramp launch fees 1 x 10%, 1 x 100%
• Cans and Bottle deposits 12-$14,000
• Festival site fees
• Solar photovoltaic return - $1400 pa
• DCYP Town Hall contribution $500 + Rental
PVUDF Funding Outcomes

- $35,000 Urban Design Framework Project
- $30,000 Multi-purpose Court Project
- $19,100 Energy Audit Saving Project
- $170,000 Foreshore Walk Project
- $75,000 seed commitment 3 years
What makes Success?

• Communication Strategies
• Local, State, National
• Collation of Skills
• Innovation
• Empowerment

• Ownership
• Club Involvement
• Recognition
• Celebrate Success
• Strategic Direction
• Structure & Systems
Sustainable Future