Raising Finance
With a
“Business Angel”
Bob Beaumont
What is a Business Angel?

Characteristics to look for…

• Write their own cheques
• Successful, high network individuals
• Mentors with money
• Understand your customer
• Can be technical and/or commercial
• Patient capital
• Exit focused
What does an Angel want to secure their funds?

- Shares v Loans v Options
- Shareholders Agreements
- Seat on the Board v Voting rights
- Regular Reporting
- Value Add their risk
Questions

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