Where is Mackay?
Tired of boring committee meetings?
Mackay Region 200k

Mackay is amongst the fastest growing regions in Queensland and has an estimated resident population of 118,842 with an annual growth rate of 2.9 per cent (2005-2010.)

Looking toward the future, positive growth forecasts anticipate a Mackay region population heading towards 200,000 over the next two decades.

By 2031, the wider Mackay-Isaac-Whitsunday region, currently home to over 175,000 people, is tipped to grow strongly to reach around 300,000 residents. Mackay lies at the heart of the MIW region, and is strategically located to gain benefit from future population growth within its established business service area.
Buoyant economy – a great place to do business.

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Bowen Basin
Prodn (ROM): 202 Mt (10/11)
M+I Res:    20,500 Mt (2009)
Sustain:     100 years
Inferred:     19,600 Mt (2009)
Port of Hay Point

On any day up to 100 ships are queued for cargo along the Mackay horizon, waiting to berth at DBCT or HP

BMA
DBCT
Current capacity  approx 130 mtpa

Dudgeon Point Development Masterplan
Adani Group and DBCT Management Pty Ltd
$ Billion Investment  to approx double capacity
Amalgamation 2008

Mackay Regional Council, with a physical reach of over 7,600 square kilometers, was formed through the amalgamation of three, smaller councils: Mackay City Council and Sarina and Mirani Shires.
Sarina and Mirani Growing
Mackay City Centre Growth

The $210m redevelopment of Caneland Central

- Increasing from 39,000sqm GLA to 62,500sqm GLA
- An additional 110 specialty stores taking the total number to over 230 stores
- 1,000 additional car spaces taking the total number to over 3,000 spaces
- Majors: Myer, Target, Big W, Woolworths, Best & Less, Coles, JB Hi Fi

The Centre currently ranks:
- #1 in QLD on a MAT basis
- #3 MAT nationally
- #4 in QLD for specialty $ sqm
- #6 Nationally for specialty $ sqm
Communicating with City Centre business
Introducing…… Mackay Regional Council’s E-Business Networks

CITY FOCUS

REGISTER NOW FOR EMAIL UPDATES

City Focus seeks better communications
Mackay Regional Council’s City Focus Advisory Committee offers advice to council on a range of city centre-related matters.

City Focus seeks to improve communication with traders, property owners and city centre stakeholders. Interested in the city? Register your contact details now to receive free email updates.

Register now at www.mackay.qld.gov.au/cityfocus

For assistance with registration please call 1300 MACKAY (1300 622 529).

An initiative of Mackay Regional Council in conjunction with city businesses
City Focus Business Network

- Convenient and interactive email network
- Currently has access to nearly 1,000 businesses
- Mackay City Centre website with online Business Directory – with approximately 738 businesses logged on
- Forum-style events and networking opportunities
- City Focus Advisory Committee
Sarina Focus Business network

- Reaches approximately 200 businesses and growing
- Launched November 2009, following the Sarina Business Forum
- Completely FREE to join ensuring local and supporting businesses can access new markets
- Fosters local identity
- e-networks enable council to improve communications, access information and cut costs

Council’s Business Networks receive national recognition

Mackay Regional Council's free Business Networks will receive national recognition at this year’s prestigious Sustainable Economic Growth for Regional Australia (SEGRA) conference.

Economic Development and Tourism portfolio councillor, David Perkins, is invited to speak about the innovative business networks, as part of a keynote presentation.

“Mackay Regional Council is extremely proud of the digital e-business networks and the service they provide in connecting with local business,” he said.

“This year’s SEGRA conference highlights the innovative and inclusive nature of the digital networks, recognising their effectiveness and convenience for use by business.”

For more information on joining the networks contact Mackay Regional Council’s economic development program on 1300 MACKAY (622 529.)

This information is sent to you as a member of the Sarina Focus email network

Yours sincerely,
Sarina Focus
Regional Focus Business Network

- Reaches approximately 100 businesses and growing
- Launched June 2011

“The recent introduction of the MRC Economic Development “Regional Focus Business Network” has been a valuable media tool for Mackay Sugar Limited to remain informed on regional development issues that may impact our business. We applaud the Economic Development team on this initiative, and look forward to working closely with the Mackay Regional Council over coming years as our industry diversifies and grows.”

John Hodgson
Business Development Manager
Mackay Sugar Limited
Welcome to Mackay City Centre

Check out City Deals

Fashion, food and fun - for all the latest City Centre deals!

View the latest City Deals!

View the latest City Deals!

Your one-stop destination for beauty, fashion and fun!
Spring into the Mackay City Centre and indulge in some pampering, grooming or styling, or browse our boutique stalls to find that perfect outfit!

Top to Toe Linenette & Fashion
25% off Triumph bras

Lucy Dillon for Brides/Cracy Cat
50% off Bella Charm Bras

Just Magic Skin Care Clinic
Free diamond tip exfoliation

Queensland Keep Fit Association
3 months free membership

One Stop Medical
10% off health & beauty services

J&R Hair Designers
20% off body waxing

Juannas
Pitty Tushes only $10 each

Easy Internet Services
Leader 12’ Slate tile

Ray White Mackay City
Win your commission and save

CBU Hotel McGuire’s
$10 lunchtime specials

Affordable Hair
$20 sims and cuts

Spice n Flavor
$5.95 lunch special

Jeremiah Bulldogs
Win a $50 gift voucher

Solar tint
5% off window tinting

Visit www.mackaycitycentre.com.au to check out these fantastic City Deals and more!

Terms and conditions apply, visit the website for further details.

An initiative of Mackay Regional Council in partnership with the businesses.
Welcome to Mackay City Centre

Check out City Deals ... now live!

Jump online and surf through fantastic City Deals!

- With savings on fashion, food, fun and more you are sure to find something you will love.

- The best deals, specials and discounts the Mackay City Centre has to offer are right here!

www.mackaycitycentre.com.au

An initiative of Mackay Regional Council in partnership with city businesses
Active... in the City

Active... in the City!

Have fun and get fit in the Mackay City Centre!

Get Involved in a range of FREE ACTIVITIES this weekend...

> City Style Walks with Jason Chetcuti
> Group fitness classes
> Boxing classes
> Tai Chi classes
> Running and cycling
> Adult swim classes

For further details and to register visit www.mackaycitycentre.com.au
The Australian Government National Broadband Network (NBN) rollout

Council backs Masterplan for Regional Priority Rollout

Delivering fibre-based high speed broadband to 90% of Australian homes and business premises

Next generation wireless and satellite technologies in regional and rural areas

Achieving rollout priority = regional economic benefits of up to $626 million
Mackay Regional Council

visit our website
www.mackay.qld.gov.au
TODAY

_Prosperous_  _Sustainable_  _Vibrant_