Jobs Galore, But where are the workers?

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SEGRA 2011 Conference
Growth: 1996-2009

<table>
<thead>
<tr>
<th>Region</th>
<th>Population</th>
<th>Labour Force</th>
<th>Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional Victoria</td>
<td>0.0%</td>
<td>0.4%</td>
<td>0.8%</td>
</tr>
<tr>
<td>Melbourne</td>
<td>1.6%</td>
<td>1.2%</td>
<td>2.0%</td>
</tr>
</tbody>
</table>
Employment Drivers

Regions
- Barwon
- Central Highlands
- Gippsland
- Loddon

Industries
- Construction
- Retail Trade
- Services
Key Messages

• Destination of choice

• Capacity to create jobs

• Population servicing industries driving growth

• Connectivity to Melbourne major advantage
Employment Forecasts

Employment
Labour Force

- 1,000,000
- 800,000
- 600,000
- 400,000
- 200,000
- 100,000

1996 2006 2016 2026
Growth Drivers

- Health & community services
- Construction
- Retail trade

Comparison between 2006-16 and 2016-26.
Regions

2006-26 Population Growth
Change (‘000)
- 60+
- 45 to 60
- 15 to 45
- 0 to 15
- -3 to 0

2006-26 Employment Growth
1 Dot = 150 jobs
- Positive Growth
- Negative Growth
Contribution of Business Services

- Employment growth
- Share of Business Services

Barwon, Central Highlands, Gippsland, Loddon, Ovens-Murray, East Gippsland, Western District, Goulburn, Wimmera, Mallee
Upshot for SMEs

• Strong employment potential
• Different growth drivers
• Connectivity paramount to productivity
• Foundations in trust-based relationships
• Continue focus on investment
Thank you

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