Suzanne Woolhouse
Regional Program Manager
Growth and Demand
Western Australia

Today

- 44% of Australia’s exports and 66% of Australian exports to China
- $170b of Resource investment committed or planned.
- Main destination for Chinese overseas investment

In 10 Years

- Iron ore production to treble to 1,200mtpa
- LNG production to treble to 60mtpa
- Two new Ports
- Two new LNG processing sites
Major Resource Projects — September 2011
Northwest Shelf / Pilbara Region

INSET B

Project labels:
PROJECTS OPERATING OR CURRENTLY UNDER DEVELOPMENT WITH AN ACTUAL OR ANTICIPATED VALUE OF PRODUCTION GREATER THAN $515 MILLION ARE SHOWN IN BLUE.
PROPOSED OR POTENTIAL PROJECTS WITH A CAPITAL EXPENDITURE GREATER THAN $325 MILLION ARE SHOWN IN RED.
PROJECTS UNDER CARE AND MAINTENANCE ARE SHOWN IN PURPLE.

© LandCorp 2011

Government of Western Australia
Department of Mines and Petroleum
Population boom forces rethink by urban planners

Western Australia
2.3 million in 2010
4.9 million by 2050
The Pilbara we currently know
Challenges in the North West

- Ensuring active private sector involvement
- De-risking private sector participation
- Supply of utilities – step change in demand – cost quantum’s
- Staff resourcing – labour & skills shortages
- Staff accommodation – affordability
- Complex regulatory processes – environmental, native title, economic
- Fixed windows of opportunity
- Cross-government interaction
Current Investment in the Pilbara

- $1b committed by the State
- $471m sought from federal government
- $72b in major projects under construction
- $39b projects committed or under consideration
Where do we need to be?

Key aims for Pilbara Cities:

- Population Centres of 50,000 plus
- Places people choose to live
- Sense of permanence and place
- Regional and local economic development
- Quality of life and opportunity
- Lower cost of living/Housing affordability
- Private sector engagement
- Building industry capacity substantially increased
- A new indigenous future
Community Development

It’s all about Choice
Health and education / housing / employment and child care / shopping / libraries / shopping / culture and entertainment / recreation / tourism / lifestyle /
Pilbara Experience

• Building on the essence of the Pilbara
• Active engagement of public and private sectors
Karratha – City of the North
Indigenous Communities
Onslow

- Residential expansion
- Commercial and civic
Dampier

- Town centre revitalisation
- Waterfront and marina
LandCorp’s Role

Now a land facilitator

- Deliver priorities
- Maximise opportunities
- Drive results
- Revitalisation
- Strategic land delivery
- Partnering
- De-risking sites
Private Sector Activity in the Pilbara

Finbar apartment complex in Karratha
Unlocking Industrial Opportunities

- Long term view
- Planning for future
- Light, general and strategic lots being provided
- Downstream and heavy industry plans progressing
What do we do?

Continue to:

• raise awareness
• ensure public sector coordination
• lift private sector engagement
• explore new funding models
• keep pressure on federal government

A better than ‘business as usual’ approach
The End Game

• Development ready land only one part of the solution
• Requires complementary hard and soft infrastructure
• Long term commitment
• If we build it together, they will come