

Dr Mark McGovern
School of Economics and Finance, Faculty of Business,
Queensland University of Technology

Biography

Mark is the coordinator of research in School of International Business and Chair of the School Research and Development Committee. He is the co-convenor of Business Articulation and Relationship Development in Australia, Europe and Asia (BARDAEA) international research project. Mark has conducted extensive industry funded research into agricultural industries, particularly sugar. Mark is the founding joint Editor International Journal of Applied International Business.

He has particular research interests in economic impact analysis; International trade and industry orientations; Regional and Economic development; Market analysis and theory; Dynamics of extended economic entities; Regional and inter-regional economics; Input-output analysis; European business; Agriculture in the Australian and international economies; Fiscal relations; principal agent problems; transactions simulations; Theory, analysis and development of firms, communities, nations and industries.