

Mr. Andrew Manning

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BIOGRAPHY

Andrew has over 20 years experience in the local and state government sectors in the areas of policy development and planning.

ABSTRACT

The Hume Strategy for Sustainable Communities - an innovative engagement model for integrated regional strategic planning

The Hume Strategy for Sustainable Communities is a 10 year strategic plan developed by the Hume Regional Management Forum to provide advice and make recommendations for investment in the Hume Region in North East Victoria.

Planning at the sub regional and regional level was seen as the key to presenting a 'unified voice' to advance the priorities of the region. The development of an integrated regional strategic plan is the primary tool strengthening the region's competitive advantages, harnessing opportunities and achieving desired outcomes.

The Hume Strategy was completed in June 2010 as a result of over two years work by local government and state government, and advice from community and business leaders in the region.

Our presentation will provide an overview of the project, the framework that defines the plan and the key learnings identified from the process. A key aspect of the presentation will be to describe the innovative engagement methods utilised by the project team. The harnessing of the regions extensive network of community and business leaders will be highlighted as a unique methodology drawn upon to advise the development of the plan. The presentation will discuss effective engagement methods and reflect on what aspects of engagement could be strengthened in light of experiences.