

Ms. Carol Hanlon
CEO, Belmont BEC / TCFWA

BIOGRAPHY

Carol Hanlon has been acknowledged for her community based small business projects with many local, state and national awards since the late 1970's, a fashion designer of her own wholesale, retail, export business in Victoria for 20yrs. Founding Manager of non profit community based Belmont BEC Inc in 1994, Perth WA. Carol was awarded Best National BEC Manager in 2004, 2008; elected Local Government Councillor City of Belmont; President Australasian Institute of Enterprise Facilitators; President Belmont Business & Professional Women's Club; nominated WA Citizen of the Year Industry & Commerce category; recognised as one of '100 Champions of WA' by the City of Perth; awarded 2009 City of Perth Convention Scholarship; Graduate Australian Institute of Company Directors.

ABSTRACT

Online Opportunities for Regional & Remote Australia

TCF Australia Online Training & Mentoring workshop will provide a summary of free opportunities in web site development, web marketing strategies, online sales tools that will increase brand exposure, sales and profitability. The project will provide information on free access to web site helpdesk, workshops, 'Ask an Expert' forums, online mentoring, network linkages and supply chain databases to ANY eligible small businesses across Australia, including small businesses operating in regional and remote Australia. The project has been supported by Australian government under the Small Business Online program, TCFWA, Belmont BEC, design edge fashion incubator and numerous sponsors, supporters and volunteers.

www.tcfaustralia.com/online The TCF Australia Online workshop will also highlight positive role models of Indigenous fashion & textile designers across Australia using online technologies to build their businesses and showcase their products and talents globally.