

## **Mr. Gary Rebgetz**

Past Chairman, Campervan & Motorhome Club of Australia Ltd

### **BIOGRAPHY**

Gary Rebgetz MBA (DR) is a former Chairman of the Campervan & Motorhome Club of Australia Ltd (CMCA) and has been an avid motor-homer for 18 years. He is a member of the Australian Institute Company Directors GAICD and has been in the Tourism, Automotive and Childcare Industries as well as business consultancy for over forty years.

### **ABSTRACT**

#### **The Economic Benefits of Grey Nomads for a Big Australia**

Today's recreational vehicle (RV) tourist market continues to be significant, with the domestic RV/camping market worth \$5.27 billion.

Advances in the RV market, particularly in regard to technology, as well as substantial road improvements have resulted in Australians venturing further from home and exploring more of what regional Australia has to offer.

Today's RV tourists are environmentally conscious, contribute positively to communities by purchasing their daily essentials in those areas they visit.

The trend in RVs is becoming self contained and as a result this market has a great awareness of the environment. They spend more time camping in natural surrounds and understand the importance of pristine environment. With a limited source of electricity, water, and waste storage in their vehicle, this market is also mindful of their use of these precious resources.

The evolution of the modern RV, and the expectations of its user, has outpaced the capabilities and willingness of the traditional camping industry. The newer generation of RVers is seeking an experience that offers freedom of choice and new options.

This is an industry that can give a substantial return for a small investment in both time and money.