

Mr. Jim Chisholm

Executive General Manager, Energy Sustainability and Market Development,
Ergon Energy

BIOGRAPHY

As Executive General Manager of the Energy Sustainability and Market Development business unit within Ergon Energy, Jim Chisholm's challenge is to find the most innovative and sustainable way to provide customers with a secure and reliable electricity supply.

Jim's team is responsible for promoting greater energy efficiency and reducing demand on Ergon Energy's electricity network, while at the same time minimising the environmental impact of our own operations.

With more than 40 years of experience in the electricity industry, Jim has a wealth of knowledge across all sectors of industry development, from generation and transmission to distribution.

He has worked for Ergon Energy for six years, achieving a wide range of project success including the groundbreaking Townsville: Queensland Solar City project that showcases solar power and energy efficiency measures in households and businesses; a cogeneration project at the Isis Sugar Mill; and the KR Castlemaine Darling Downs natural gas cogeneration project.

A key element of these and other successes has been the establishment of partnerships with all levels of government, and a strong customer focused program of engagement.

Jim is a Director of Ergon Energy Queensland, helped establish Ergon Energy's Sustainability Strategy and was also instrumental in the \$1.2 billion sale of Ergon Energy's competitive retail operation, Powerdirect, to AGL Energy. He has also been involved in the development of a customer empowerment strategy, which encompasses a smart grid and a smart customer to leverage energy conservation.

Jim holds an honours degree in electrical engineering from the Queensland University of Technology, a Master of Business Administration MBA from the Brisbane Graduate School of Business at QUT, is a Member of the Australian Institute of Company Directors and was a board member of the Business Council for Sustainable Energy prior to its amalgamation to form the Clean Energy Council.