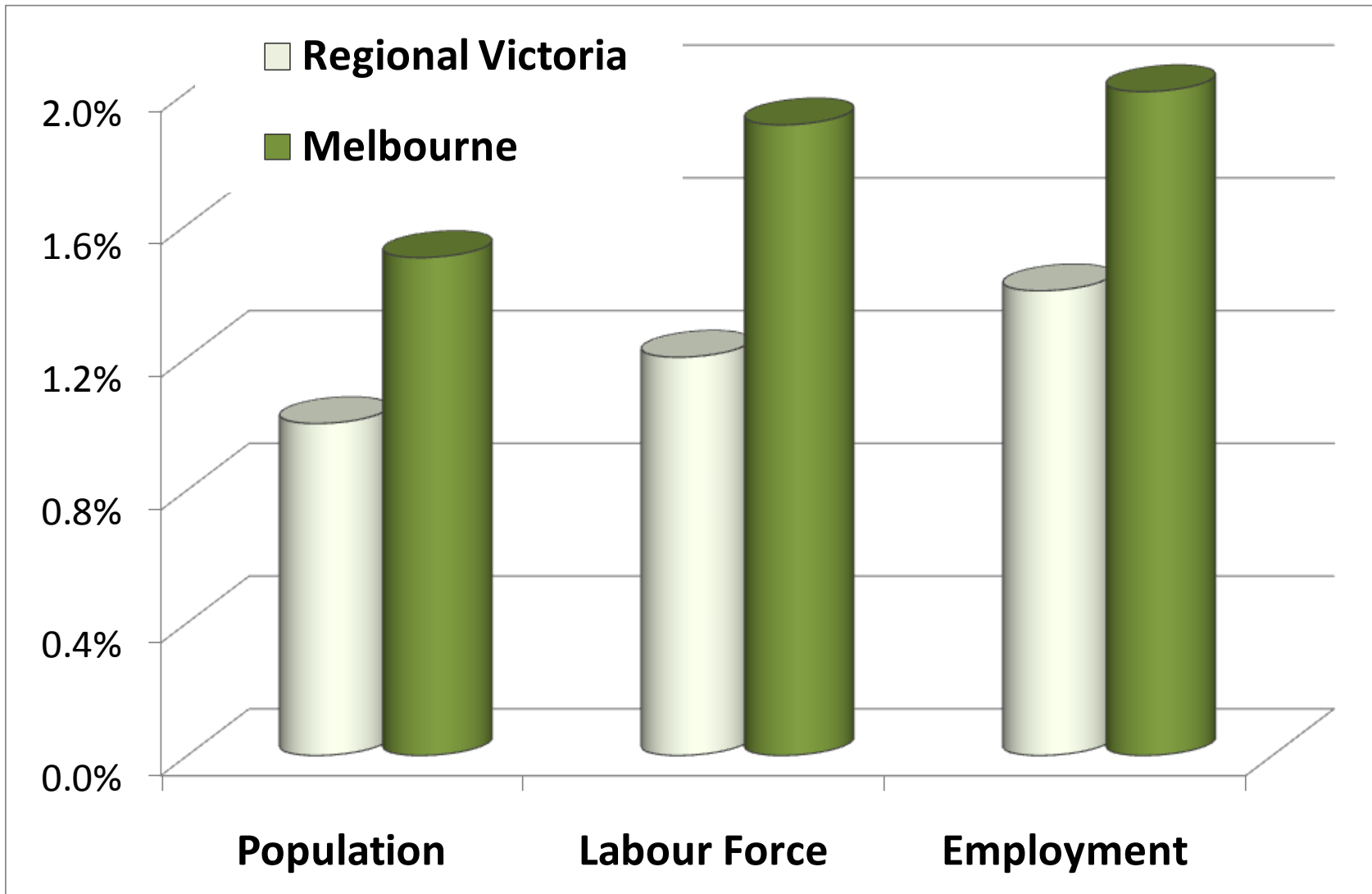


# Jobs Galore, But where are the workers?

Dr. Shishir Saxena  
Senior Consultant, SGS Economics & Planning

26<sup>th</sup> October 2011  
SEGRA 2011 Conference

# Growth: 1996-2009



# Employment Drivers

## Regions

Barwon

Central Highlands

Gippsland

Loddon

## Industries

Construction

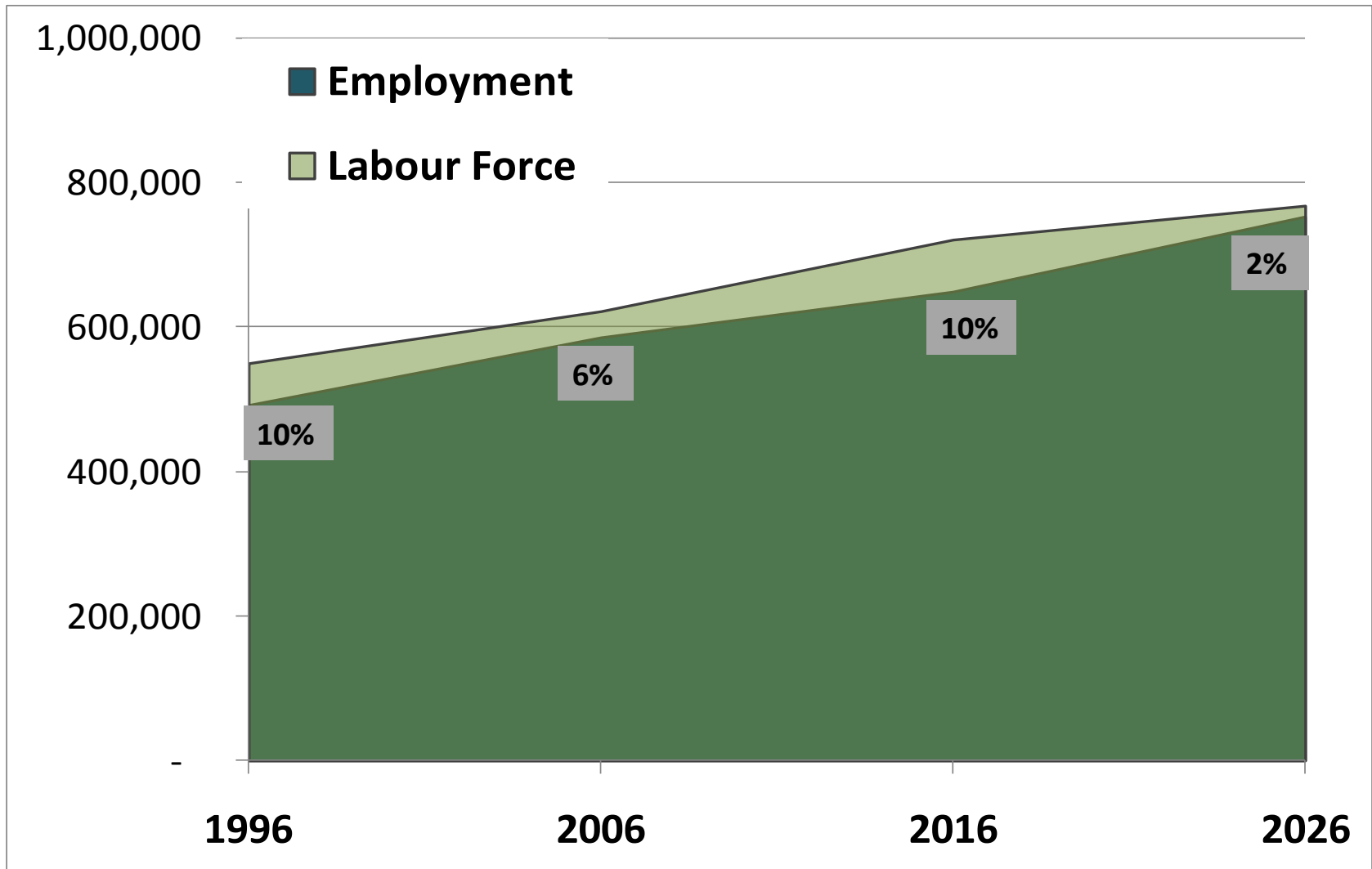
Retail Trade

Services

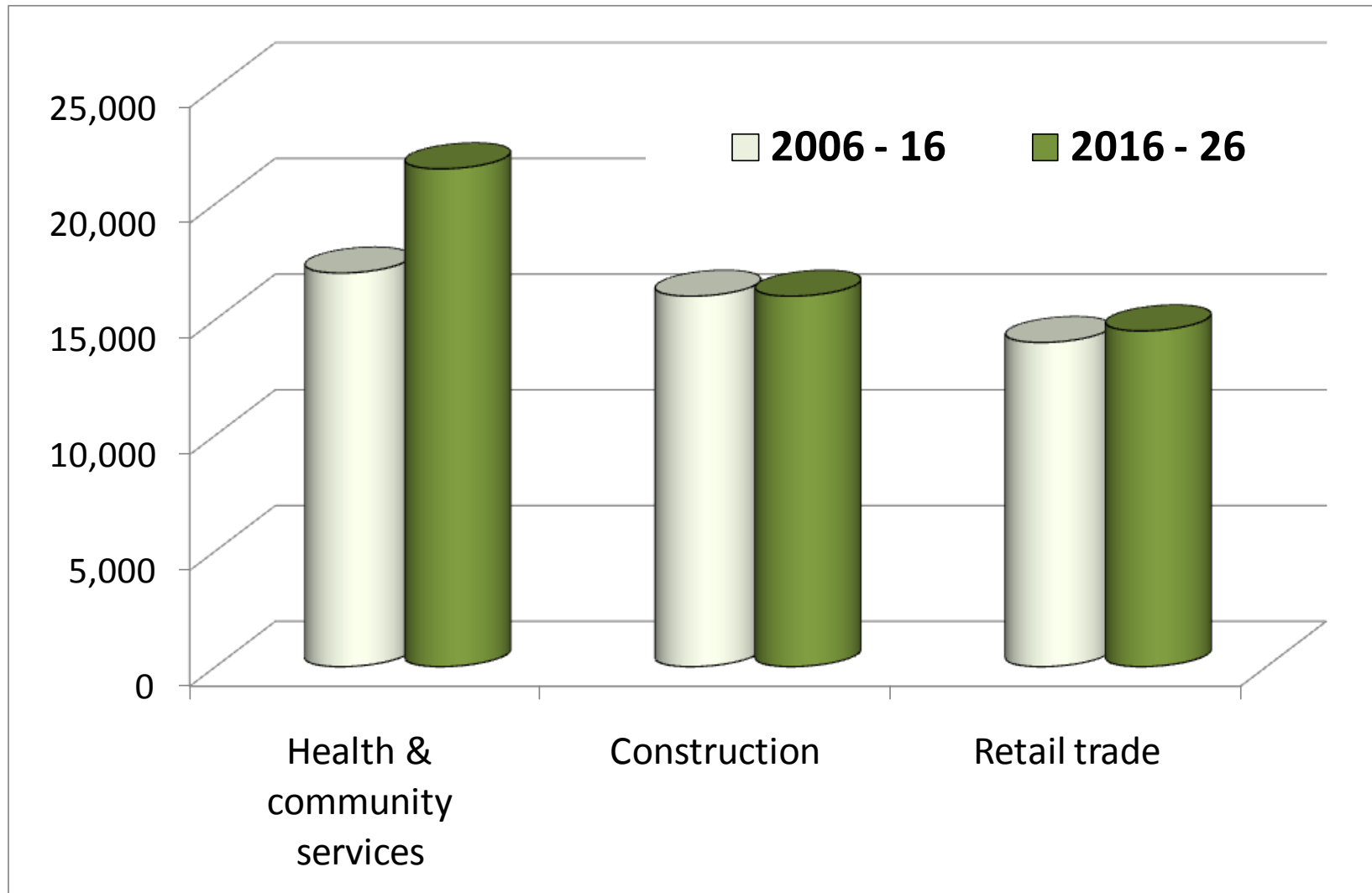
# Key Messages

- Destination of choice
- Capacity to create jobs
- Population servicing industries driving growth
- Connectivity to Melbourne major advantage

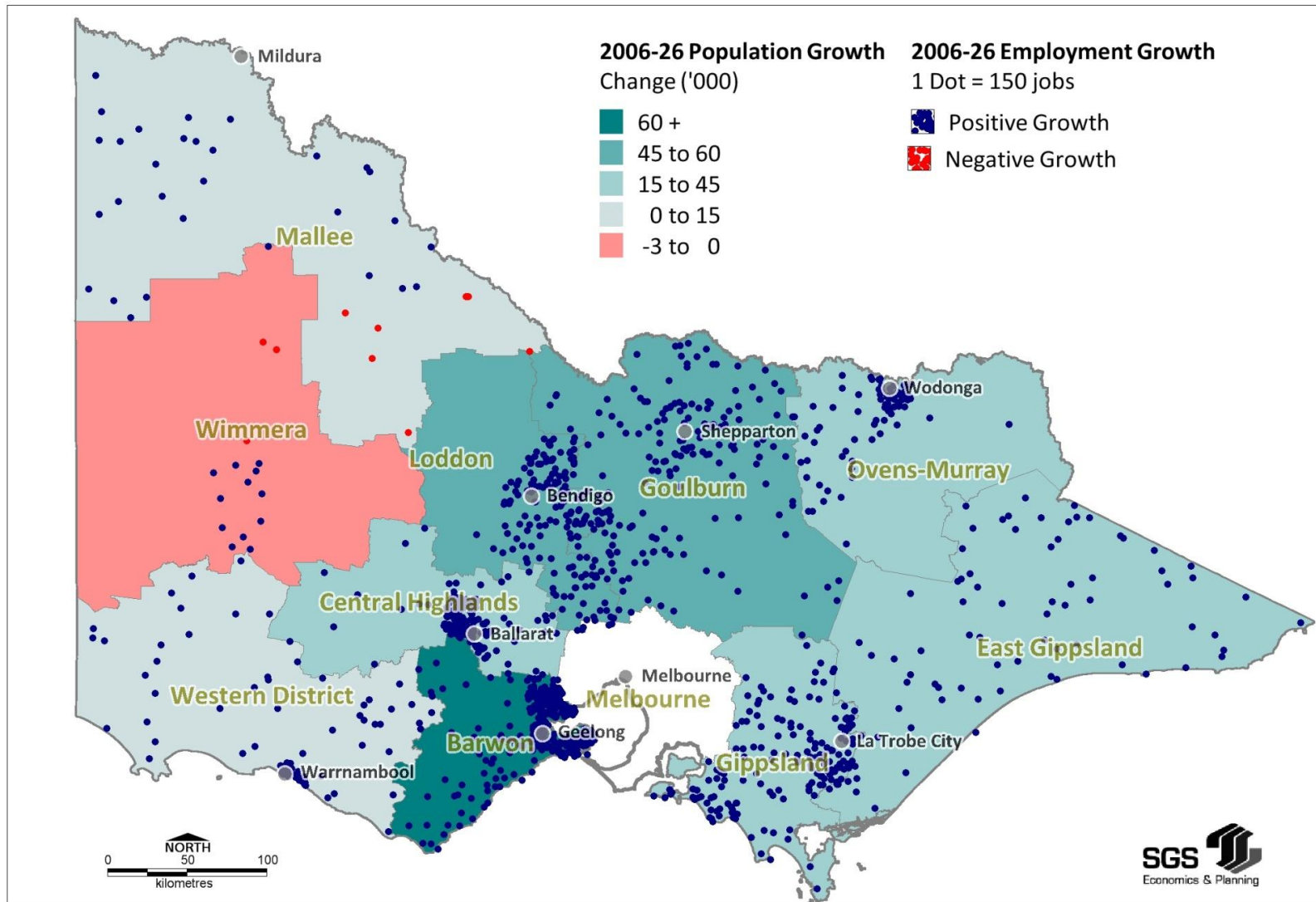
# Employment Forecasts



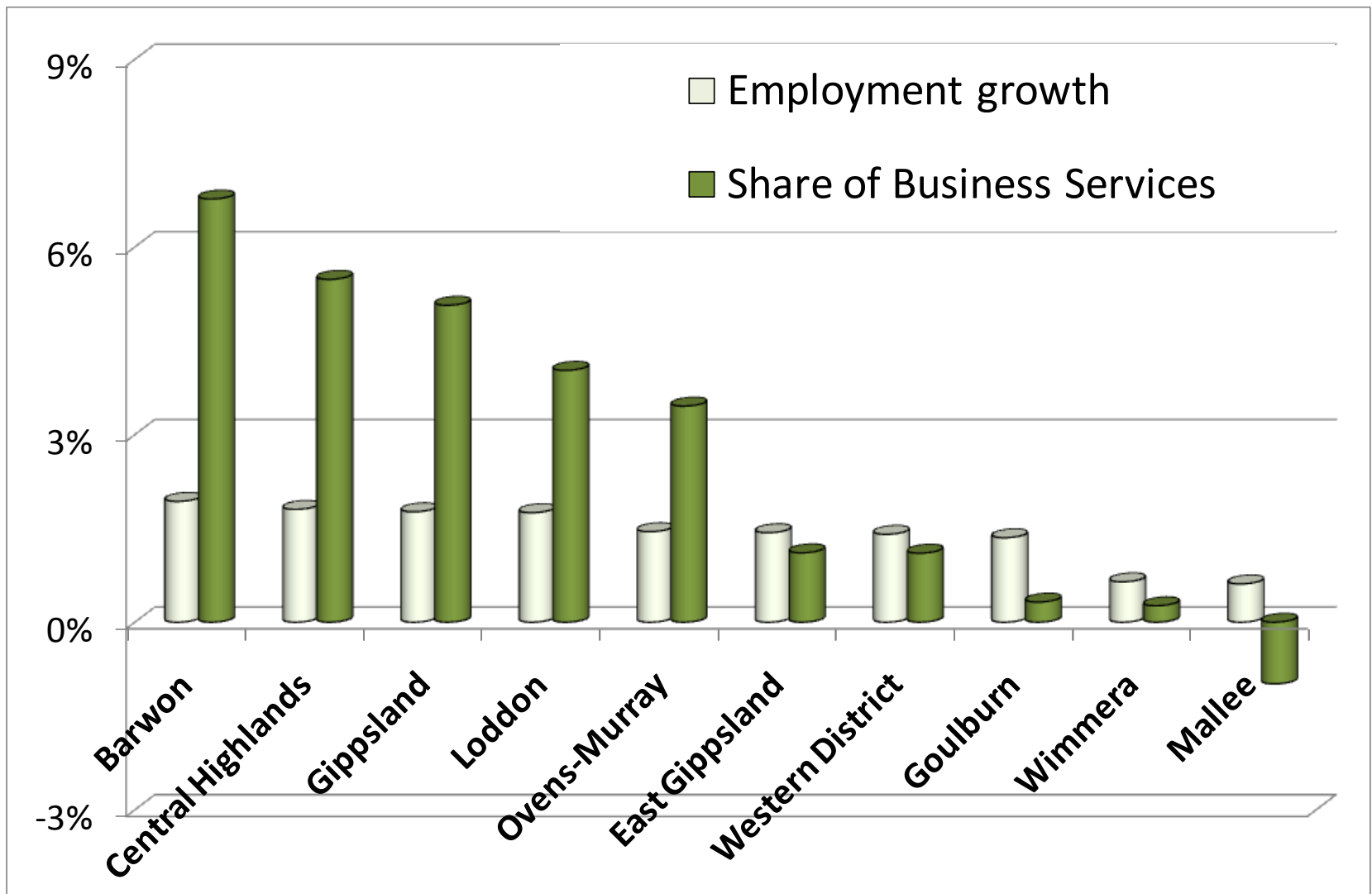
# Growth Drivers



# Regions



# Contribution of Business Services





# Upshot for SMEs

- Strong employment potential
- Different growth drivers
- Connectivity paramount to productivity
- Foundations in trust-based relationships
- Continue focus on investment

Thank you

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