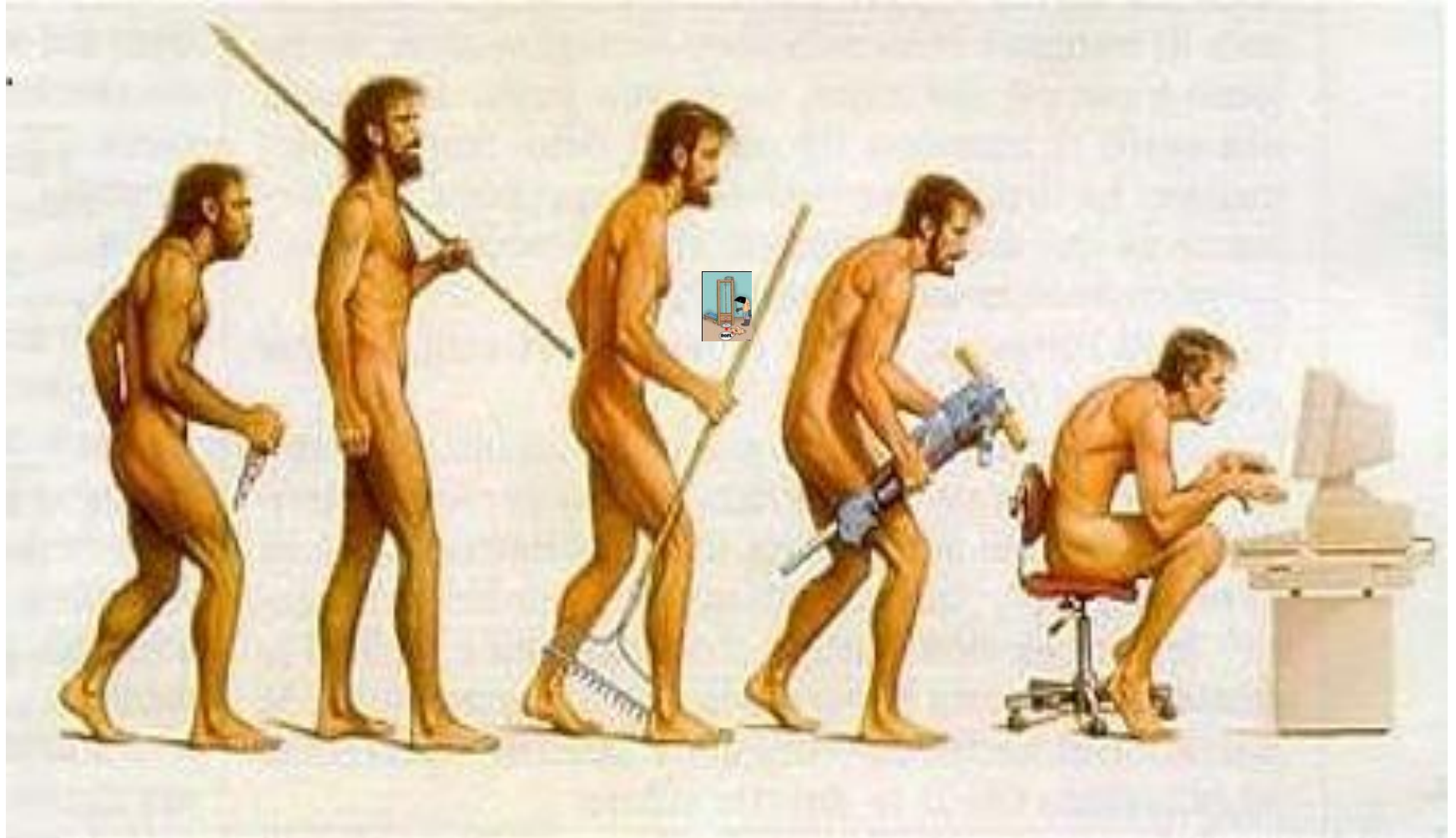


21st Century Apprenticeships

a presentation by Christine Doan



Let's think about where jobs came from through history!



Industrial Economy



Information Economy



Creative Economy





Looking for a
JOB?

Ever thought about

creating your own?



How would you like to be your own boss?





**What other skills do I need?*

**And, here am I going to learn them?*

**Am I the team?*

**If not, who else do I need on my team?*

becoming an ENTREPRENEUR



Look ahead



Think of
a problem

Tell
people
and demo



Follow
your
passion



Use your
gut feeling



Make a
prototype

Do the leg
work



Block
the
doubters



Find advisors,
co-founder
and capital



I am unscared!

Entrepreneurship Diagram 101

- *What type of business am I getting into?
- *What are my most valuable assets?
- *What are the responsibilities that I will be taking on?
- *Where will I get the money to fund this project?
- *What is my marketing strategy?
- *Who is my target market?





FACT

**Entrepreneurs account for 78.1% of all
private sector employees all over
Australia**

YOU COULD MAKE A DIFFERENCE TOO!

ADVANTAGES OF BEING AN **ENTREPRENEUR**



Do what
you love



Be the boss



Work with people
you like

Make your
own
schedule



BAD vs. **GOOD**

ENTREPRENEURSHIP



- **Destroy lives by promoting bad habits**
- **Hinder community growth by creating problems**
- **Become a menace to society**



- **Build lives by empowering people**
- **Help communities by creating jobs**
- **Become a positive contributor to society**

The 10 Common Attributes of Successful Entrepreneurs

1. **Business Focus:** They base decisions on the potential to turn a profit.
2. **Confidence:** They know themselves well and can read others.
3. **Creative Thinker:** They know how to turn an existing product or idea into something even better.
4. **Delegator:** They don't try to do it all.
5. **Determination:** They battle their way through difficult obstacles.
6. **Independent:** They will do whatever it takes to succeed in the business.
7. **Knowledge-Seeker:** They constantly hunt down information that will help them keep the business growing.
8. **Promoter:** They do the best job as spokesperson for the business.
9. **Relationship-BUILDER:** They have high social intelligence and an ability to build relationships that aid their firm's growth.
10. **Risk-Taker:** They have good instincts when it comes to managing high-risk situations.