

How might we develop startup /
innovation ecosystems in Regional
Australia?

Why?

- Record high youth unemployment
- Compounded by dying and localised industries.
- Which is contributing to brain drain



2015

UBER: THE WORLD'S LARGEST TAXI COMPANY
OWNS NO VEHICLES.

FACEBOOK: THE WORLD'S MOST POPULAR MEDIA
OWNER CREATES NO CONTENT.

ALIBABA: THE MOST VALUABLE RETAILER
HAS NO INVENTORY.

AIRBNB: THE WORLD'S LARGEST ACCOMODATION
PROVIDER OWNS NO REAL ESTATE.







My Air BnB home. If you're ever in Bathurst, stay with Philip in his Epic little parish... Awesome.

So tomorrow morning we're taking his Porsche driving around Mt Panorama. WTF. How exciting is that?!

You don't get that shit at Rydges.

♥ Air BnB



Write a comment... Post

Emma Joy and 56 others like this.

Brock Bowen
Love this lifestyle and it keeps getting better
Yesterday at 9:49 PM · Unlike · 2 · Reply

Carol Hautot
Very cool. AirBnB is an adventure because you don't know what you'll get- but I've always been pleasantly surprised.
Yesterday at 10:10 PM · Unlike · 2 · Reply

Ruth Holcombe
yay sharing !!
Yesterday at 10:54 PM · Unlike · 2 · Reply

Charlene Higgins
Nice one... have fun Troy
Yesterday at 10:55 PM · Unlike · 1 · Reply

Troy Cavallaro
Love air bnb!
11 hours ago · Unlike · 1 · Reply

Veronica Strelein
Sounds like fun!!!!))))).
4 hours ago · Unlike · 1 · Reply

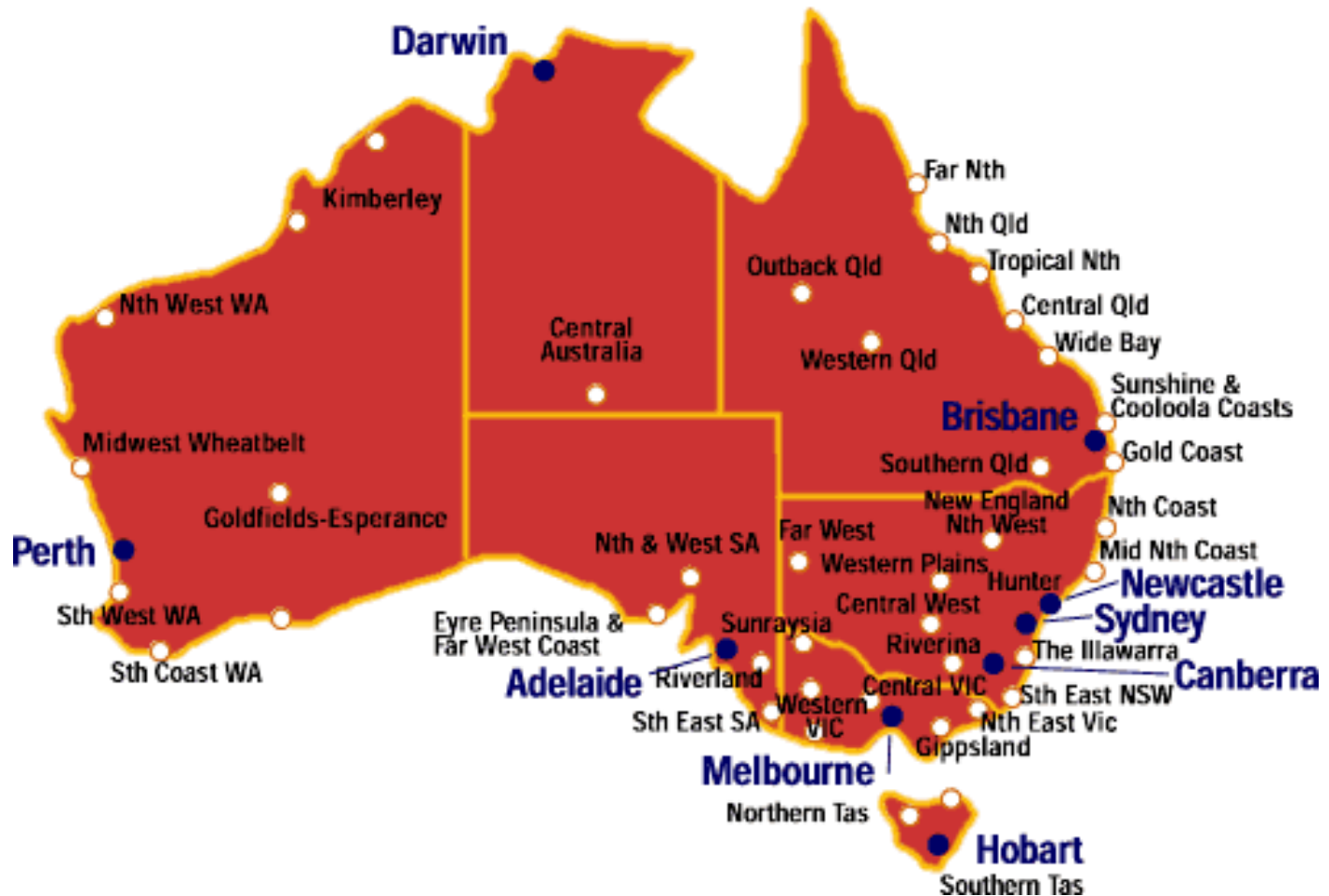
Write a comment... Post

Startup & Innovation Ecosystem

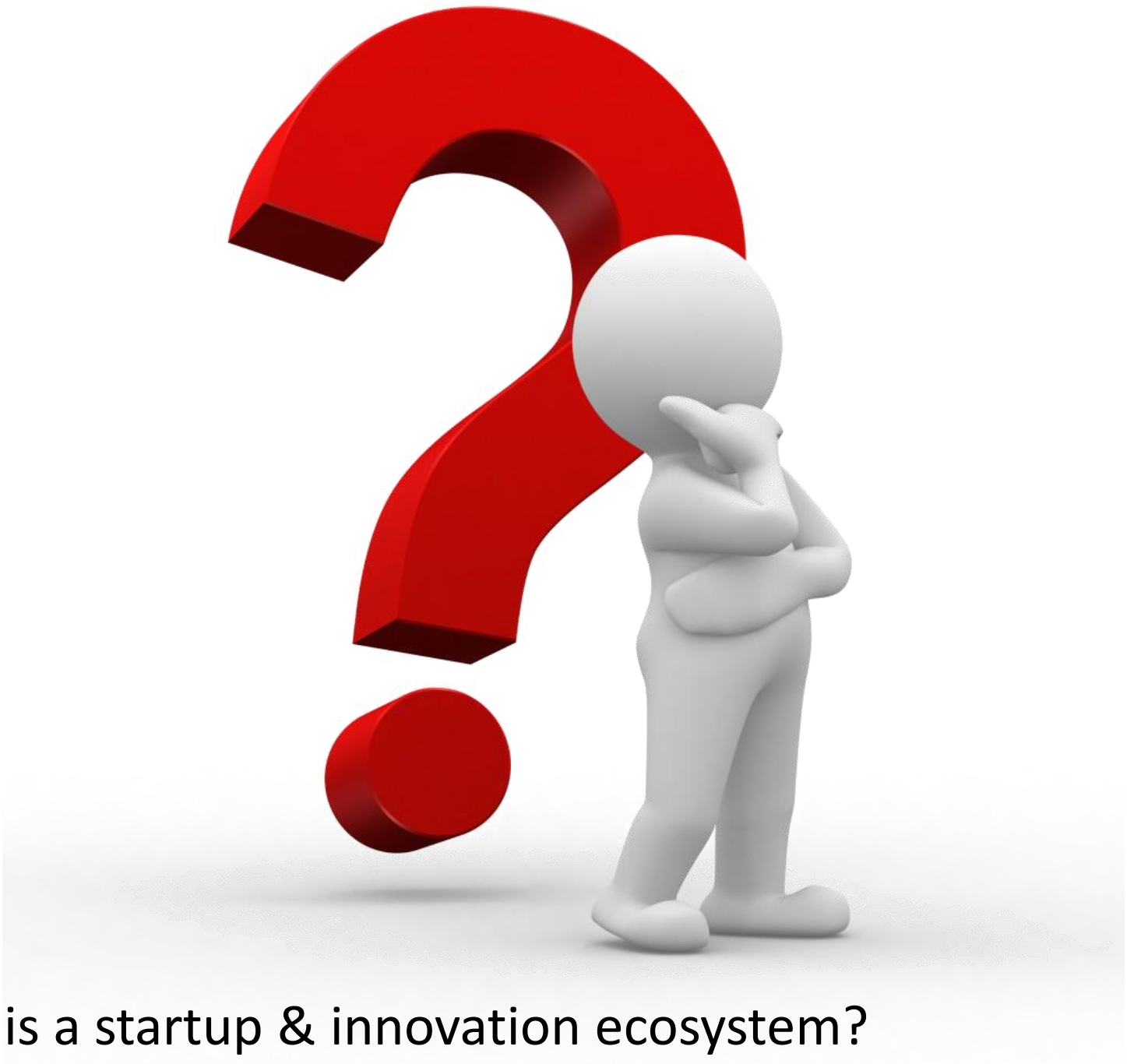


What?

Our challenge will aim to support and track the development of Startup & Innovation Ecosystems across regional Australia over the next 12 months.



Map source: <http://www2.abc.net.au/arts/regional/diary/event.htm>



What is a startup & innovation ecosystem?

Startup & Innovation Ecosystem



Who?

Queensland

1. Troy – Cairns
2. Christine – Atherton
3. Robert – Crowes Nest
4. Bronwyn – Atherton
5. Frank – Mackay
6. Debra – Mackay

ACT

1. Lard – Canberra
2. Kim – Canberra

New Zealand

1. Paul – New Zealand

NSW

1. Todd – Newcastle
2. Peter – Bathurst
3. Sarah – Dubbo
4. Dianne – Albury
5. Jenny – Orange
6. Mark – Bathurst
7. Sam – Wagga Wagga
8. Greg – Orange
9. Bill –

Insert your region here >>>

Metrics / key fundamentals we will measure

- Regional Startup & Innovation Champion ie: Entrepreneur to drive it. Does the region have one?
- Key stakeholders. Who has been identified & engaged
- Physical place. Has one been established?
- Number of related programs a month
- Number of related events a month

Funding options

Within NSW - NSW government Jobs of tomorrow

Within QLD - \$187 million Advance Queensland funding

Nationally - Industry skills fund - \$500 million still in it.

Consortium or entity

What else?



Startup & Innovation Ecosystem

