



Malanda North Project Description

Collaborative
Investment Summit
SEGRA 2015

Christine Doan





MALANDA

**NORTHERN
TERRITORY**

QUEENSLAND

**SOUTH
AUSTRALIA**

**NEW
SOUTH WALES**

VICTORIA

TASMANIA

MALANDA

8

5

9

6

2

Millaa Millaa

Atherton

Innisfail

Ravenshoe

Herbert

Irvinebank

Mount Garnet

Mareeba

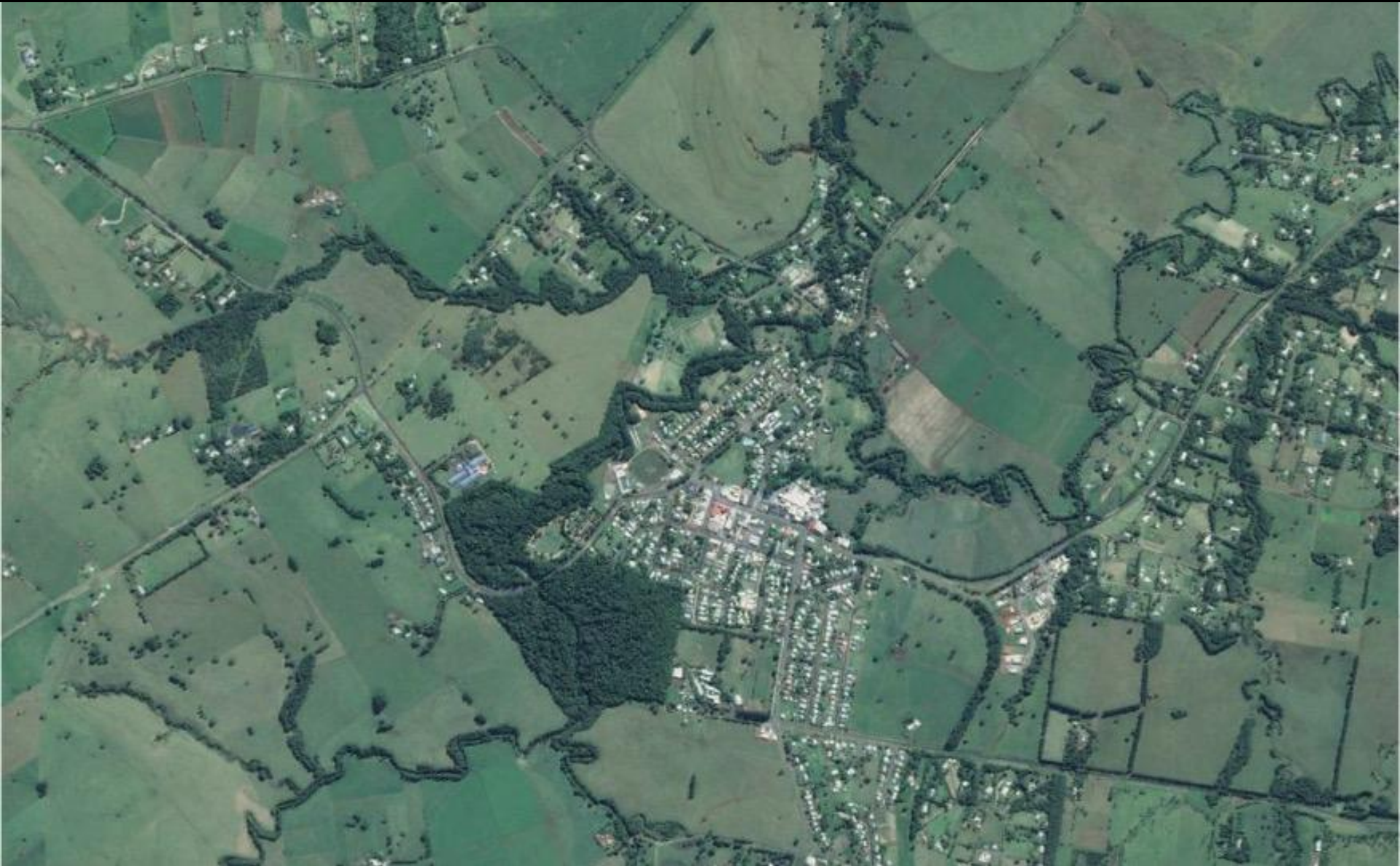
Cairns

Cape Grafton

Mount Carbine

Port Douglas

Merfields



Malanda today



Malanda 1952

Proposed integrated health

Proposed housing pod

Proposed Multi-unit residential

Riverine

OZ CARE

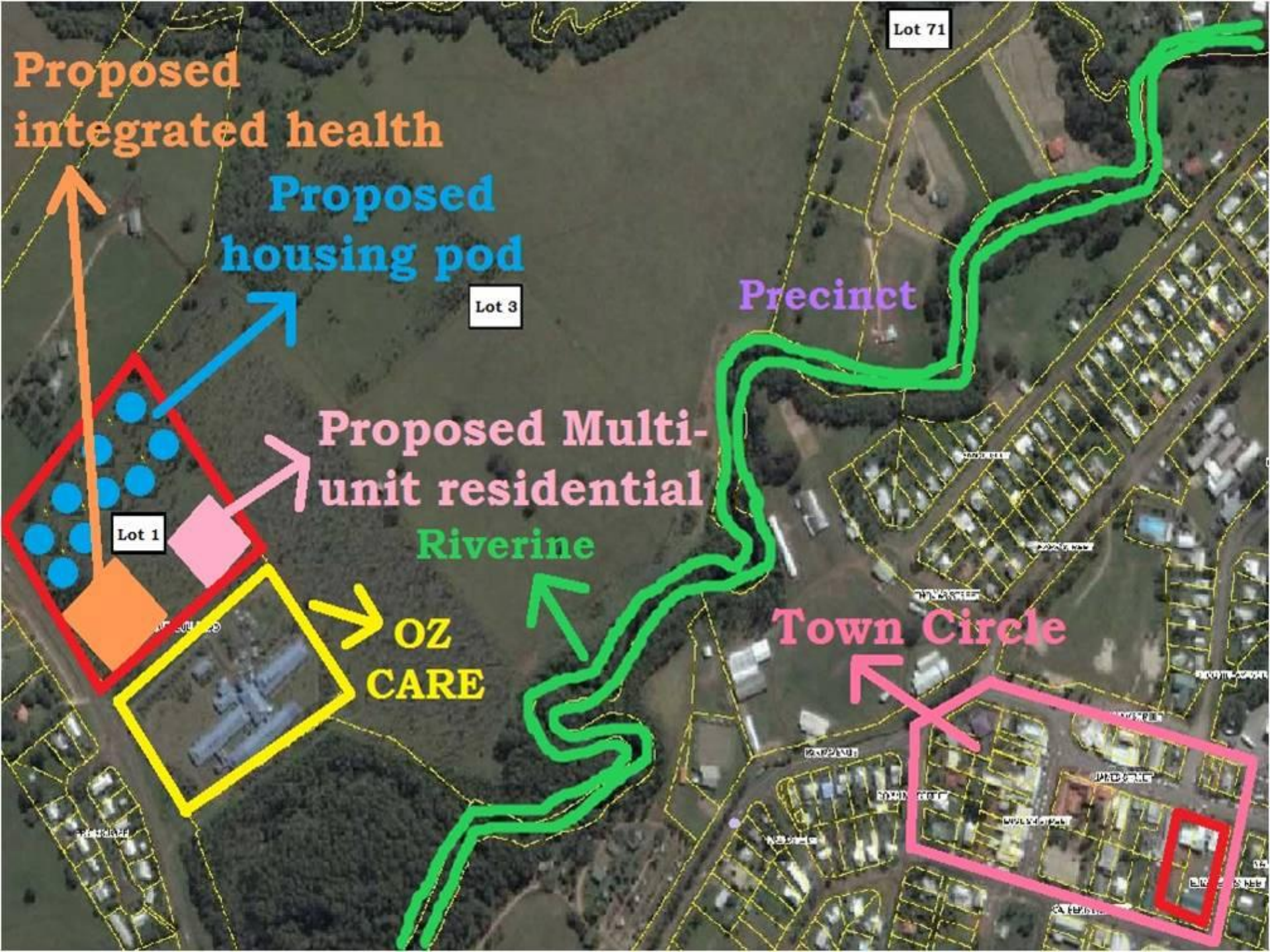
Precinct

Town Circle

Lot 1

Lot 3

Lot 71





Lot 1 Proposal

Proposed
Housing Pods



Proposed
Multi-unit
Residence



Permaculture
Community
Garden



Proposed
Integrated
Health
Facility



Proposed Pod

Malanda
Age & Disability



AQAL

All Quadrants
Levels/Stages/Waves
States • Lines • Types

An Integral Map

Created by Steve Self. Based on the work of Ken Wilber, Don Beck, and others.

Types

Introversive
Extroversive

Valid distinctions like the nine Enneagram types, and Jung's typologies, among others.

Types have qualitatively differing interpretations, quadrant preferences and line emphasis as they develop.

Stages of Development

Spatial Dynamics Integral colors

Holistic Self

Collective Individualism - starting 10 years ago
Authentic irony. An ecology of perspectives. Deep experience of oneness.
Quest: restoring joy and thriving to the whole spiral.
Method: deep interior work, working with intuitive knowing, paradox, multitudes, power through presence and cadence, dancing with what arises, with the direction of the present.
Gifts: experience intuitive and collective intelligence; return of Purple at higher level through ritual, joy, awe, and profound stable connection to all that is.

Integral Self

Meshworks, Flies and Flow; Interlocking Dynamic Systems - starting 50 years ago
Head with heart. Repeating beige at higher level of self-sense: survival of human species.
Healthy hierarchies. Integrate the whole spiral.
Quest: spiral health; address toxicity and ensure development at and through each stage.
Method: leading self first to interior clarity then acting with elegance.
Gifts: decrease in fear, flexible perspective-taking, increase in cognitive complexity (e.g. polarity management), increased emotional and spiritual intelligence, creative solutions that address multiple levels of the spiral, form its purpose.

Sensitive Self

Social Democracies, informational, pluralism - starting 150 years ago
Seek inner peace within a caring community. Power with, solidarity, human rights activism.
Quest: dialogue and consensus, care for all, care for the planet.
Method: appreciate diverse views, listen well, consensus, emphasize group needs, imagination no less.
Gifts: empathy and social skills, concern for ecosystems, social justice, tolerance, pluralism.

Rational Self

Democracy, Science, Capitalism - starting 180 years ago
Act from self-interest by playing the game to win. Market drives monetary.
Quest: create a better life through logic, reason and some divine.
Method: science, learn to excel, set goals, achieve, measure success.
Gifts: individual rights; democracy; modern medicine; industrialization; critical thinking, early global perspective.

Role/Role Self

Monarchies, Nation States, Authoritarian Religion - starting 1,000 years ago
Ethnocentric, life has meaning, direction, and purpose with predetermined outcomes.
Quest: order and purpose, defining good and evil, safe pathway to the good.
Method: fit in, follow the given rules, don't exceed your role, discipline, faith.
Gifts: defining qualification, regulate content, rules and roles.

Power Self

Fraud & Explosive Treason - starting 10,000 years ago
Aggression, might makes right, be and do what you want, regardless.
Quest: warrior status, power, glory, self-expression.
Method: align with power, take what you need, power over others, force.
Gifts: individualism, passion, creativity, courage, boundaries, risk.

Magical Self

Tribal Order - starting 50,000 years ago. Egocentric, egomaniac.
Keep the spirits happy and tribe's nest warm and safe. Magical thinking.
Quest: safe mode of living, security.
Method: petition to Gods or powers with ritual.
Gifts: awe, wonder, ritual, fire, symbols.

Instinctive Self

Survival Bands - starting 250,000 years ago.
Do what you must to stay alive. In-differentiated, narcissism.
Quest: food, water, warmth, shelter, reproduction.
Method: communication by signals and sounds but not language, scavenge whatever you need.
Gifts: survival instincts; intuitively sensing trouble.

3rd Tier - Non Waves

Kosmocentric

Post-postconventional

Ironist-Dialectic

2nd Tier - transpersonal

Magician

Strategist

1st Tier - personal

Worldcentric

Postconventional

Individualist

Ethnocentric

Conventional

Achiever

Egocentric

Opportunist

Diplomat

Pre Egoic

Preconventional

Impulsive

Child Character

Clear Light

Ultraviolet

Violet

Indigo

Turquoise

Teal

Green

Orange

Amber

Red

Magenta

Infrared

Developmental Altitude

Supermind

Overmind

Intuitive Mind

Illumined Mind

Late Vision-Logic (Post-paradigmatic)

Mid Vision-Logic (Paradigmatic)

Early Vision-Logic (Metasystemic)

Formal Operational

Concrete Operational

Preoperational (Conceptual)

Preoperational (Symbolic)

Sensomotor

Cognitive

INTERIOR

EXTERIOR

INDIVIDUAL

I
Self + Consciousness
intentional
contemplative
3-2-1 Shadow work
psychology
spirituality
purpose, values, calling

IT
Brain + Organism
behavioral
objective science
empiricism
behaviorism
physics, biology, neurology
statistics, goals
"the facts"

WE
Culture + Worldview
meaning + art + music
morality + values
intersubjective
corporate culture
community/political values
subjective connections

ITS
Social Systems
economics + environment
intersubjective
systems + chaos theories
Marx, Capra, Matusana
deep ecology - web of life
marketing + contribution

GROUP

States of Consciousness

Gross Subtle Causal Nondual

Lines of Development

Moral
Emotional-Intrapersonal
Social-Interpersonal
Physical-Kinesesthetic
Spiritual
Aesthetics
Creativity
others



Business Case Canvas

for Regionally Significant Projects

Project Title

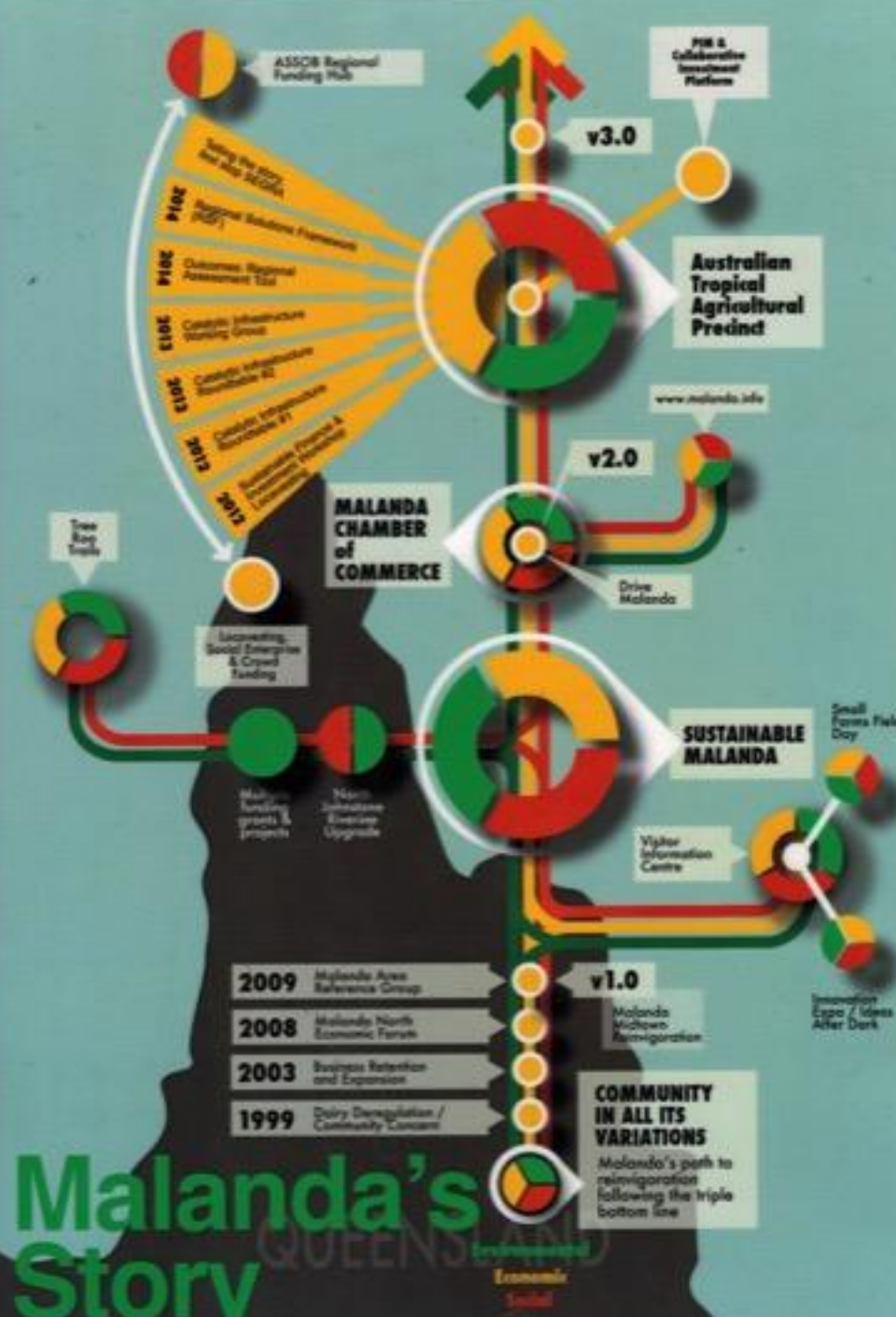
Malanda North Lot 1

Date: 10/2015

Version: 1

Top 3 Problems & Solutions	Employment Outcomes			Significance		Core Community Values				Stakeholder Benefits																																												
<p>Problem One: Lack of locally based employment</p> <p>Solution: Provide new commercial floor space and options including advanced health, innovation hub and educational facilities</p> <p>Problem Two: Rural health and ageing in-place solutions inadequate to today's needs</p> <p>Solution: Construction of integrated health facility with advanced remote care/specialists, and accommodation related to Ozcare</p> <p>Problem Three: Need for economic diversification, sustainability & resilience</p> <p>Solution: Mixed use development (including permaculture/revegetation natural resource management) attractive to business and to Gen Y parents</p>	<p>What type of employment outcomes will your project deliver?</p> <table border="1"> <thead> <tr> <th>Type</th> <th>Low Skill</th> <th>High Skill</th> </tr> </thead> <tbody> <tr> <td>Manufacturing</td> <td>N/A</td> <td>N/A</td> </tr> <tr> <td>Servicing</td> <td>YES</td> <td>-</td> </tr> <tr> <td>Merchandising</td> <td>-</td> <td>-</td> </tr> </tbody> </table>			Type	Low Skill	High Skill	Manufacturing	N/A	N/A	Servicing	YES	-	Merchandising	-	-	<p>Why is this project of LOCAL significance?</p> <p>Multiple bottom line project will improve economy, environment and community.</p> <table border="1"> <thead> <tr> <th>Significance</th> <th>Yes</th> <th>No</th> </tr> </thead> <tbody> <tr> <td>Regional</td> <td>X</td> <td></td> </tr> <tr> <td>State</td> <td>? X</td> <td></td> </tr> <tr> <td>National</td> <td>? X</td> <td></td> </tr> </tbody> </table>		Significance	Yes	No	Regional	X		State	? X		National	? X		<p>Rate how your project improves local:</p> <table border="1"> <thead> <tr> <th>Value</th> <th>L</th> <th>M</th> <th>H</th> </tr> </thead> <tbody> <tr> <td>Business</td> <td></td> <td></td> <td>X</td> </tr> <tr> <td>Health</td> <td></td> <td></td> <td>X</td> </tr> <tr> <td>Education</td> <td></td> <td>X</td> <td></td> </tr> <tr> <td>Lifestyle</td> <td></td> <td></td> <td>X</td> </tr> </tbody> </table>				Value	L	M	H	Business			X	Health			X	Education		X		Lifestyle			X	<p>COMMUNITY</p> <p>Increased employment</p> <p>Improved quality of life and accessibility of health services</p> <p>Ageing in place - reduced need to travel for goods/services - proximity to loved ones</p> <p>BUSINESS</p> <p>Increase business activity and diversification</p> <p>Growth of new and existing businesses</p> <p>Increase in employment pool and heterogenous demographics</p> <p>INSTITUTIONS/AGENCIES</p> <p>Educational institutions</p> <p>Health agencies</p> <p>Local council and community groups</p>
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	Regional Metrics			STRATEGIC PARTNERS			Delivery Channel																																															
	Rate how your project contributes to:			Partner			What type of infrastructure is this project?																																															
	HS	N/A	L	M	H		S*	S*	P*	Type																																												
	Highways		X			Ozcare		X	X	Service Infrastructure				X																																								
	Hospitals				X	Local Medical Services	X	X		Growth Infrastructure				X																																								
	High Schools			X		Tablelands Regional Council		X		Catalyst Infrastructure				X																																								
	Housing				X	Research Institutions	X	X	X																																													
	Hubs				X	Universities																																																
							P* = Funding S* = Services P* = Product																																															

Project Costs	Financial Partners
<p>Capital \$</p> <p>Recurring \$</p>	<p>Investor</p> <p>Public \$</p> <p>Private \$</p> <p>Operator</p> <p>Public \$</p> <p>Private \$</p>



Malanda's Story

QUEENSLAND



ASSOB Regional Funding Hub

PIM & Collaborative Investment Platform

v3.0

Australian Tropical Agricultural Precinct

www.malanda.info

v2.0

MALANDA CHAMBER of COMMERCE

Drive Malanda

Tree Roo Trails

- Telling the story first stop SEGRA
- 2014 Regional Solutions Framework
- 2014 Outcomes: Regional Assessment Tool
- 2013 Catalytic Infrastructure Working Group
- 2013 Catalytic Infrastructure Roundtable #2
- 2012 Catalytic Infrastructure Roundtable #1
- 2012 Sustainable Finance & Investment Workshop





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